# Promotions: Six colonels pin on eagles; 437 NCOs receive next stripe

Six Recruiting Service lieutenant colonels will be pinning on eagles in the near future. Three officers at Recruiting Service Headquarters and three in the field have been selected for promotion to colonel. The selectees are Lt. Cols. Noel F. Austin, 3519th Recruiting Squadron; Larry R. Bolls,

3506th Recruiting Group; Larry
L. Hightower, 3504th Recruiting Group;
also John M. Copeland, David W.
Frutchey and Joseph C. Ramsey Jr.,
all at Recruiting Service Headquarters.

More than 400 Recruiting Service noncommissioned officers will also be receiving promotions during the next 12 months. Forty-nine master sergeants have been selected for promotion to senior master sergeant, 207 technical sergeants will be promoted to master, and 181 staffs will be promoted to technical sergeants.

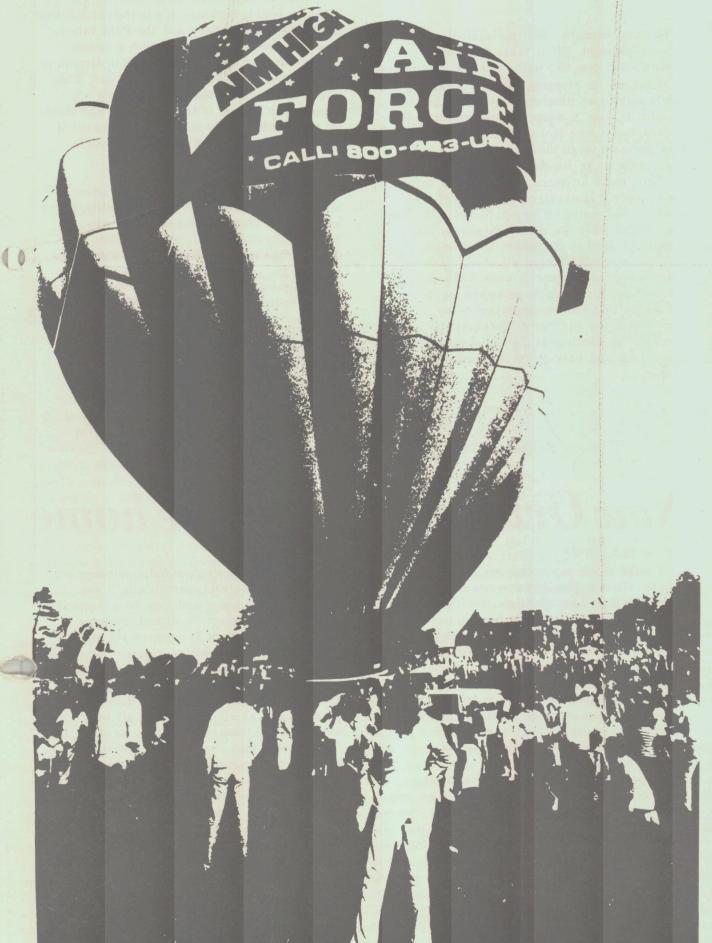
The selectees in alphabetical order continued on page 4

# Air Force RECRUITER

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USAF Recruiting Service, Randolph AFB, Texas

July 1982



## AIM HIGH

An Air Force-sponsored hot air balloon rises over the crowd at the Preakness Balloon Festival held in early May. Recruiting Service tested the feasibility of advertising on the balloon in two separate events. In both tests, representatives of Recruiting Service Headquarters and field units were on hand to assist the balloon team and work at an Air Force booth. Gen. Lew Allen Jr., former Air Force chief of staff, visited with recruiting people and helped the balloon crew during the Preakness event. Test results indicate that the balloon was not acceptable as a lead generating method, but the Air Force received considerable publicity in areas where it appeared. Recruiting Service officials commented that groups and squadrons might want to use the balloon in future events to generate publicity in their areas. Information concerning the balloon will be crossfed to the field by the Community Relations Division, Directorate of Advertising and Publicity, Recruiting Service Headquarters. This is a high contrast print of a photo by MSgt. Buster Kellum.

# 13F makes it two in a row

The winning flight for Operation Blue Suit IV is Flight F, 3513th Recruiting Squadron, Jamestown, N.Y. This is the second year in a row that the flight has been selected for recognition in the Blue Suit competition.

The flight, including their secretary and the recruiters' wives, will be the guests of the San Antonio Chamber of Commerce, the Alamo Chapter of the Air Force Association, Noncommissioned Officers Association and local merchants for a week-long visit to the Alamo City.

In-depth coverage of the flight's visit and their activities will be carried in the next issue of the RECRUITER.

## VIEWPOINT

# Hard work brings in engineers

First of all, I'd like to congratulate everyone of you for an exceptional year of engineer recruiting. Through your dedication and hard work we have brought more engineers into the Air Force this year than ever before. Many of you spent extra hours working with prospective applicants to sell the Air Force and our engineering programs.

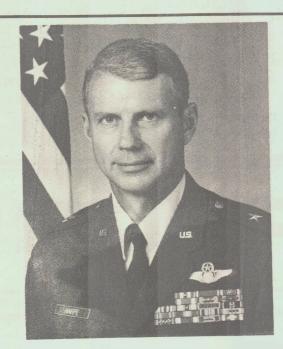
The new year will continue to see an increasing need for engineers. With an Air Force Space Command and the future of the United States taking us further into space, we must continue to bring in top caliber engineers in larger numbers. I look to you to meet the Air Force's growing need for engineers.

We must now look to the beginning of fall and a new school year. Recruiters in every part of the country should be planning their ASVAB testing program to have it ready at the beginning of school. High school students will be looking for some indicators of their future vocation. We can offer them and their counselors an opportunity to identify the student's aptitudes. Plan now for the new school year and make the most of a good resource.

One problem which has surfaced during recent months is keeping our Delayed Enlistment Program airmen interested in the Air Force. Once young men or women have joined the DEP it's up to us to keep them enthusiastic. Talk with your airmen as often as possible and let them know you and the Air Force are proud they have made such a wise decision.

And speaking of wise decisions, I'd like you to add a new program to your list of recruiting efforts. Throughout the Air Force we have people who could make great contributions to Recruiting Service in various positions. I'm asking you, experts in the recruiting business, to look around the next time you're at the local base. If you see individuals who would make good representatives for Recruiting Service, stop and talk with them. Tell them a little about recruiting and why you think it's the best job in the Air Force. You are the best salespeople we have and know more about the job than anyone else.

As representatives of the Air Force, we are often looked at closely by our fellow Americans. They may see us in our vehicles in strange and unusual places (at least to them).



When this happens, their perceptions are not always pleasant. All it takes is a small, insignificant item like parking the car in front of a restaurant or stopping off at a local store while making an itinerary visit. We've been caught! It's not a waste of government time or money, but it sure looks like it to them. They pay the taxes (even though we do also) and may think we're wasting their money.

Let's make an extra effort to think before we stop at the local eatery for lunch with the GSA vehicle or stop off for a gallon of milk. What we do and when we do it are always an important part of our image to America.

One final note! I want all of you back in one piece after the summer is over. Take your vacation, visit the beach, go swimming, but remember that you are important to me, to your family and the Air Force. Think safety and you'll be back with us at the end of summer. Good luck and have a fun and safe summer season.

le. S. Harpe

#### COMMANDER'S DIAL 3425

Commander's DIAL (Direct Information Action Line) is designed to provide Air Force Recruiting Service personnel with a direct line to the commander. If you have a question, call Autovon 487-3425, Federal Telephone System, (512) 748-3425 or commercial (512) 652-3425. Callers are urged to include their name and telephone number to speed responses.

COMMENT: Sir, my question is in regards to the present situation with male booking opportunities. I was discussing this with other liaison NCOs and we were wondering what the feasibility would be of giving each group an "opportunity day" such as is currently in effect for female bookings. It's to the point where the Q file is very heavy and the PJM rate is excessive. Could we come up with a system where only the '06th Group, or '05th Group, or the '04th would book on a specific day. This might cut down on the PJM rate and possibly cut the cost of transportation and meals for applicants brought in and just put in the Q file. We were wondering if this is a possible solution. Thank you for your time.

REPLY: I appreciate your interest in trying to skin the cat called NPS job availability. We've looked at the idea of each group having its own "opportunity day." While it can be done, we didn't adopt it for several reasons. The workload surges and fixes to handle it just go totally against our concept of even flow and quality control. Also, there are a number of skills for which the monthly GTEP requirements cannot be equitably distributed among the groups. We have taken action to improve the quantity distributed among the groups. We have taken action to improve the quantity and variety of jobs in the bank and we are controlling the outflow of jobs from the bank. By the end of summer, we expect a decent inventory of jobs on the shelf to "shop" against. Please bear with us and thanks for the idea!

## New Orleans sounds like home

By Ramelle Harpe

I must thank my only correspondent this month. What a pleasant surprise to hear from SSgt Gary Leitz, G Flight, 3546th Recruiting Squadron, Slidell, La. He's been a recruiter since January and says he and his wife love it. They are located about 25 miles from New Orleans, next to Lake Pontchartrain, the largest inland lake in the U.S. He and his partner recruit in about 1,800 square miles of beautiful countryside. I must agree, remembering those gorgeous oaks draped with spanish moss reminds me of my home in Florida. Thank you so much for writing, Gary.

Hope you all are having a wonderful summer. I like to remember a long time ago, when summer came and school was over - no more tests or homework, it was a time to relax, sleep late and enjoy (that is if you weren't old enough to have a job).

Times change as we grow older. Summer is a busier time than ever, particularly if you have children at home and they have baseball, swimming, dancing etc. to attend. Perhaps because of a change of assignment you are moving and find yourself in a new community, the kids don't know anyone, you don't know anyone and your husband hits the road for his new recruiting job. Wow! That doesn't sound like much fun at all - but we've all been through it and I think stronger because of it.

I must say that I'm enjoying this summer - we're not in the middle of a move and our son (whom I've not seen since Christmas) is home from college. But, I'm still going to go back "when", to what summer means to me - no school, no tests and no written assignments. Therefore, I'll close very quickly and say "have a happy summer!"

### The Air Force RECRUITER

# Family



While
I'm gone,
what
happens?

Question: Will my overseas deployment be psychologically harmful to my children? If so, can I do anything to prevent this?

Reply: A father's prolonged absence increases the probability for developmental difficulties in the children. It is certainly a significant psychological stress for developing children, especially a male child.

Initially one may expect to see in the children signs of emotional upset. With time there comes a settling-in phase of more comfortable adaptive behavior. When the father returns, one commonly sees a period of difficulty once again relating to the reintegration of father into the total family scene.

Such childhood anxiety is not limited to the military; it is common in all walks of life, particularly at certain key times in a child's development. Parental separation of indefinite length can be permanently damaging to a child's psychological development and physical growth. Temporary absences in the military are unique in that they are "time limited." But they are also socially appropriate within the child's community environment.

To some degree children will usually manifest a sense of fearfulness, anxiety, increased hostility and aggression, enhanced dependency on mother, and a lessened ability to get along with friends. A boy may seek to take on father's stature within the family. The effects on children of a father's absence in large

measure reflect the mother's adjustment to her husband's absence. Women who have "sex role adaptability" are able to minimize the negative impact of separation. By that we mean the mother becoming expressive and assertive regarding child training and disciplining. She should be prepared to involve herself in her son's activities to the best of her ability. The flexibility of these women allows them to relinquish their paternal role upon the father's return and to work for the father's reintegration into the family.

This does not always come easily; the hard-won new role tends to be held on to by the wife after her spouse returns.

So far, we have focused on the negative impact of a service family separation. On the positive side is the fact that separations can foster maturity and is, indeed, growth inducing. It prepares children for the separations they will ultimately face during their lifetimes.

A family anticipating father's deployment would do well to prepare itself before the actual departure. Thinking and talking about it are helpful. The mother should prepare to expand her parental role by anticipating what this might involve and by discussing it within the family while the father is still at home.

Many military commands do have preparedness groups for both parents and children in an effort to help them anticipate and adjust to the ensuing changes. In addition, general community support during the separation can help immeasurably.

## Medic's Corner



By Capt. Daniel Mayer 3504th Recruiting Group

After five years of working in Health Professions Recruiting, I want to pause for a moment to reflect on which position I feel has been most beneficial to the success of recruiting quality health professionals for the Air Force. I have worked at squadron, group, and Headquarters Recruiting Service level, so I believe I understand the problems and circumstances unique to each level.

Certainly the squadron-level recruiter is a key ingredient to our success. Without the recruiter nobody else really matters with respect production. The field recruiter is the one no must put squadron, group, HRS, and Air Force policies into action — which incidently can be quite a challenge in our "fluid" recruiting environment. The field recruiter cannot operate, however, without having the expertise and assistance of the policy makers — those who must represent all recruiters to the highest levels of the Air Force. I am referring, of course, to the staff at Headquarters Recruiting Service.

Many of the HRS staff members are former successful recruiters. They have "been there" and have met the challenge. Their task, while somewhat removed from the day-to-day recruiting environment, is wider in scope but still requires recruiting expertise and the ability to plan for the future. The HRS staff must anticipate Air Force requirements and take action to direct the recruiting force to meet

these future needs. Theirs is not an easy task. Very rarely do they see the direct results of their planning, such as a specific applicant going onto active duty. Yet they can see results when field recruiters have been channeled in the right direction to meet Air Force requirements.

You notice I seem to have skipped over the "middle man." This is the function that I believe can perform a great service to both the field recruiter and to the planners at HRS. The Group Health Professions Recruiting Officer is also a former successful recruiter, as is usually the case with the Group HP NCO. These two individuals perform many functions.

Most of the training provided to field recruiters is done by the Group. This one-on-one sharing of experience and ideas can help new recruiters get off to a good start, and sometimes offer new ideas to experienced

The group formulates recruiting strategies and plans to meet Air Force and HRS requirements, and to hopefully win in the Recruiting Service competition. This involves accepting guidance from HRS and incorporating it into a system that can achieve maximum results with the recruiters and environment unique to that group. However, this is not the end of the Group HPRO and NCO's job.

There are many other ways the Group HP staff can serve the recruiter. One of the most important tasks, in my view, is to represent the field recruiters to HRS. Often the group

can help resolve problems that develop with specific applicants by discussing the case with HRS. Hopefully the Group HPRO will always remember the problems unique to the recruiter and HRS, and arrive at a mutually beneficial position on behalf of the recruiter and add substance to the recruiter's plea. Other situations may dictate that the Group HPRs advocate the HRS position. In any event, the Group HPRO must understand and must effectively communicate both positions to both parties.

Some of the other functions performed at group include goal allocation, tracking production and flow, identifying production problems and solutions to those problems, and advising the group and squadron commanders on HP matters.

One key task, though, is keeping all medical and nurse recruiters in the group motivated and working in the same direction. One way to do this is by keeping recruiters informed to the maximum extent. Tell them how the group is doing, let the recruiters know in what area the group needs help. Communicate praise for a job well done and offer constructive criticism when it is needed—be totally honest at all times.

The Group HPRO can make life more enjoyable for HRS and the recruiter by always remembering the recruiting mission and how the mission is impacted by his/her actions. By promoting a team approach and by continuous communications with the field, the Group HPRO can make a difference.

## Involved

Recruiting Service men and women make it happen By TSgt. Wayne Bryant

Every minute of every day, recruiters in the United States are involved with members of their local community; talking with high school students, meeting the new station manager of the local radio station or stopping off to visit a guidance counselor. Recruiting Service people are involved, and involvement is essential for success in recruiting.

But involvement doesn't stop at the end of the duty day. Recruiting people help with the Little League, serve as leaders for Boy and Girl Scouts, teach at community colleges, assist in church activities and even act in local community theaters. They succeed because they're the types of people who would normally become involved. They care about the community they live in, and want to make it better.

On the next three pages of the RECRUITER are stories on just a few of these successful people. Not all of them are recruiters, but they all have one thing in common — they care!

Ojala, Esa T.

## Stripes add weight to recruiting NCOs

Continued from page 1



Allen, Edward D.
Altenhofen, Leroy E.
Beggs, Raymond L. Jr.
Belanger, Winfield
Berg, Norris C.
Caldwell, Charles L.
Carman, Garry E.
Carver, Larry D.
Chastain, Owen R.
Chesley, Alfred E.
Clark, James P.
Clements, James J.

Corbett, Harold W. Deboe, William M. Eichacker, Dale A. Gilbert Edward J. Hanks, Arthur E. Jr. Heard, Harvey L. Hege, John W. Henderson, Loyal E Henifin, Wayne B. Hickman, Harley R. Higgins, Larry T. Hurst, Billy R. Jacques, Robert E. Jones, Walter G. Kerr, Clyde Kleeman, Robert L. Koch, Richard C Laney, Ira J Laumer, Kenneth D. Long, Donald E. Mackillip, Jared Martin, Adolph OConnell, David Rousseaux, Alan E. Skuravy, Bruce R. Smith, Ralph W. Thompson, James C. Tome, Claudio J. Uretsky, Eric F. Waldo, Bobby E Welch, Booker T. Jr. Whitt, Larry N. Wieman, Jerry L. Williams, Roger J William, Ronald B. Wilson, Roland R. Wilstead, Lynden



Addison, Edward N.
Allen, Garland
Allison, Alan D.
Alonzo, Juan F.
Anderson, Dorris M.
Aquilaina, Patrick F.
Arambula, Richard W.
Armstrong, Richard
Auger, Ronald L.
Bachman, Robert L.
Barnardn Clifford R.
Barnes, Jackie L.

Barnhill, Edward F. Bary, David A Beckelheimer, Phill Bell, Douglas C. Besmer, James J. Blythe, David J. Boettcher, Edward D. Braddock, Larry E. Brister, Clifton R. Broadnax, Otis C. Brown, Kenneth B. Jr. Brown, Norman L. Bryant, James M. Bryant, Wayne W Buchan, James R. Burge, Earl L. Burns, James T. Butcher, Robert Campbell, Jack L. Caputo, Anthony F Carroll, William E. Caveness, Alfred J. Celovsky, Andrew J. Chapman, Stephen C. Chasse, Arthur J. Clausing, Dennis E. Clayton, David L. Coit, Terrence A. Colby, Boyd R. B. Cole, Neil L. Combs, Earl Corey, Roger E. Cormier, Wayne R. Cox, Thomas J. Craft, Braxton K. Crawford, Charlie Crosby, Clinton J. Curry, James W. Dacier, James F. Daniel, William S. Davenport, Donald L. Dean, Dennis A. Deas, Thomas H. Deeds, Tommy J. Delgiudice, Robert Demore, Phillip J. Dennings, Bruce E. Depalma, Michael Devora, Robert Denegan, William Jr. Duffy, Joseph R. Edwards, Charles V. Elsholz, Edward H. Ervin, William C. Jr. Farrell, Thomas C. Fiddler, Kenneth A. Fitzgerald, Russell Fletcher, John W. Jr. Forse, James E. Fowler, Kenneth L. Fowler, Robert O. D Fox, Perry O. Gammon, James L. Jr. Garlic, Frederick B. Garrison, Leroy U. J Gauger, Duane C. Gilchrist, Hubert H. Graham, Tommy A. Grandberry, Lee A. Green, Billy R. Green, William C. Griffin, Jesse J. Jr. Gunning, Daniel L. Hall, Jerry D. Hanselman, Glenn L. Harmon, Timmy B. Harris, Eddie N. Jr. Harris, James R. Hendrickson, Johnny Hoffman, Donald R. Holleman Virginia Holloway, Albert L. Holloway, Darrel F. Hood, Arthur J. James, Dwight C. James, Paul D. Jr.

Johnson, David A.

Johnson, Terry A. Kelly, Edward F. Kennedy, Elton A. Kimball, Terry L. Kimbrell, Paul D. Kircher, Thomas W Kohlmann, Ronald P. Kovaleski, Joseph E. Lagrone, James G. Lair, William L. Laventure, Leonard Lesieur, Charles O. Lindsey, Kenneth B. Linen, StephenM. Lloyd, Robert Cm Long, Robert J. Lopez, Gilberto E. Marion, Michael W. Martin, Clarence Jm Mason, Ronald E. Maxwell, John T. Mayer, Michael T. McCutcheon, Jerry W McKenney, James M. Middleton, Gary L. Miner, Frederick A Mitchum, Rodney L. Montez, Josue R. Morgan, Edward Morris, Casey R. Jr. Morris, Philip R. Neiger, Robert J. Neitz, Robert M. Jr. Nelson, Jerry R. Ouellette, Darryl A. Pacella, Thomas L. Parker, Ernest T. Parkinson, Nelson L. Pearson, Ronald K. Perkins, Willis J.

Poindexter, John T. Pona, Clifton M. Popovich, John M. Poynter, Porter L. Priest, James L. Quimby, Ronald B. Quinn, David L. Ramos, Romulo Jr. Ratekin, James M. Raymond, Roland C. Reese, David A. Reynolds, Gregory J. Pheam, George E. Jr. Rhett, Warnell Riggens, Larry Riley, Phillip C. Rodetis, James Jr. Rollins, Charles D. Rood, Larry C. Ryan, James D. Rygalski, Thomas A. Scoble, Robert J. Skaggs, Clinton A. Slezak, Willaim M. Snipe, Joseph Jr. Soto, Juan J Sparandel, Roger M. Stanfield, Danny R. Stevens, Roger D. Styke, Edwin M. Sweigart, Curtis R. Swett, Richard B. Taub, Robert M. Jr. Thomas, Randall L.

Thompson, Frederick Thornton, Thomas J.

Tucker, Stephen L.

Tuttle, David L.

Vail. David A.

Turner, Lawrence S.

Underwood, John W

Vainrib, James R.

Valverde, Reynaldo

Vanburen, Robert L.

Vartabedian, Roger

Tobin, James Townley, Bryan H. Trevino, Domingo Jr. Velasco, Roger P. Vennen, James D. Wagner, James L. Walker, Theodore L. Warner, Virgil L. Waters, Kenneth A. Watro, Edward M. Watts, David A. Weatherford, James Weikel, William W. J Weiss, Robert G. Westfall, Leroy O Westwood, Neal J Williams, Leon W Wills, larry D. Wilson, Louis E. Yeager, Dennis V. Young, Donald L. Young, James E.



Adams, Michael R. Alford, Richard L. Arrington, Robert D. Astorga, Luis E. Ayscue, James R. Baker, Danford D. Barnett, Gerald R. Barrows, Robert E. Beecher, Steven J. Bell, Gerald L. Benson, Michael J. Bobrinitz, Michael Bolin, Ronald J. Booth, David L. Bourff, David T. Boykin, Charles M. Brock, Jonathan D. Brown, David Brown, Robert W. Brundige, Leslie C. Brush, Janice A. Caffalette, Anthony Canipe, Dennis B. Cantu, Floyd J. Carlsrud, Steven L. Caron, Michael A. Carter, Ernest W. Case, John A. Chapla, Donna J. Cihal, Charles III Clark, Furman R. Collins, William A. Colvin, Terra D. Conley, Kenneth D. Corbett, Homer L. Jr. Daniels, Billy L. Davies, Robert G. Delbosque, Wayne R. Delgado, Jose J Desselles, Mary L. Diaz, Raoul Divincenzo, George Ellison, Kenneth B. Embry, Jeffery B. Escobar, Noe Farr, Donna J. Flynn, Robert W. Ford, Thomas E. Jr. Fortin, Armand L. Foster, Matthew H.

Gaines, Danny R.

Griffin, Gerold J. J Griffin, Mary J. Haggerty, John A. Haines, Gary A. Hale, Raymond L. II Halliburton, James Halstead, Raymond L Havelka, Arnold J. Haynes, Tony M. Hedge, Larry E. Hiatt, Robert T. Hicks, Michael R. Hill, Carol Hoffer, Edward C. Holp, Thomas Howe, William H. Huckeba, Rodney W Ivey, John P. Jackson, Melvin Johnson, Arthur R. Johnson, Steven C. Jones, Richard A. Jordon, Harold D. Kappell, Norbert L. Kiselauskas, Bruce Kistler, Roger L. Klein, Melvin L. Knox, William F. Jr. Kobritz, John M. Kolczynski, Edward Kolodziejski, John Lafeir, Ronald R. Lawrence, Robert D. Lazar, Martin A. Leach, Tommy M. Lee, William H. Lightfoot, Edward R. Lipford, Beverly H. Lowick, Kenneth W Lucas, Wisly J Lund, Thomas J. Malkowski, John F. Markham, James T. Markus, Loren J. Mathews, David E. Mayer, Jerold L. Mayhew, Drue A. McCollum, Dana R. McCree, Carl S. Jr. McNeilmoore, Elizabeth Medellin, Donna M. Mira, John D. Moore, Edward C. Jr. Moore, Henry L. Moton, James L. Moye, Dan K Murphy, Gart M Murra, Dennis R. Murray, John R. Murray, Lawrence Jr. OConnor, Timothy A.

Gardner, William T. Jr.

Gilligan, Michael J.

Godleski, Paul D.

Gray, Marshall

Osborne, Charles D. Ouellette, Albert R. Overton, Gary A. Pachecano, Edward L. Pack, William M. Patterson, Andre B. Peronto, Thomas J. Price, William S. Jr. Pringle, William K. Pruett, Robert E. Pushart, Andrew D. Rabbat, Marianne Ralston, Ivan E. Jr. Ravenell, Henry Jr. Renardo, Thomas W Rhoden, Jesse J. Rhoden, John A. Richards, Donald L. Richardson, Paul R. Robb, Robert W. Roberts, Edgar E. Roberts, Miller J.J. Robertson, Donald L. Romero, Mario A. Ross, Timothy L. Sammarco, Leonard Sanders, Nathaniel Sannwald, William C Sapp, Richard A. Jr. Schleis, Randall L. Schuler, Herbert D. Shoff, Larry C. Short, Richard E. Siciliano, Eugene J. Skoczylas, Stephen Smith, Larry R. Smith, Newt L. II Solano, Epimenio A. Southworth, Henry F. Stines, William M. Stofer, Thomas L. Surratt, Steven T. Taradash, Martin Tate, Brian M. Taylor, Tully D. Taylor, William J. Tomita, Paul T. Totsch, David C. Tucker, Thomas M. Turcotte, Leonard W. Villa, Ralph J. Walker, John Warrick, Charles M. Washington, Doris A. Watson, John W. Weir, Robert R. West, William E. Jr. Wetsch, Michael E. Wicker, April L Wold, Craig A. Worthington, Peter Young, Rickey J. Zaluski, James E. Zepp, Jerry R.

A former Recruiting Service squadron commander, Lt. Col. Pat Lerro, presently the Deputy Director, Accession Policy Directorate, Office of the Secretary of Defense, has also been selected for promotion to colonel.

# Involvement from A to Z

By 2nd Lt. Clem Gains 3554th Recruiting Squadron

A newly formed public organization called "Believe in America" wants him to give speeches on patriotism and freedom, and the Air Force wants him to become an officer.

Community involvement is, indeed, a way of life for SSgt Mark Krueger, the Air Force recruiter in Bay City, Mich.

"I believe that it's my responsibility to be involved," says Sergeant Krueger. His community interests include sports, civic, religious and academic activities.

"I picked up racquetball to keep in shape while stationed at Kincheloe AFB in 1976," said Mark. In the past six years, he has become rather proficient at the sport. He is the club pro at the Bay Valley Racquetball Club and teaches the sport at nearby Delta College. In the process, he meets many people, some of whom are influential in the community. "They get a different perspective on the military," he noted. In addition, through the YMCA,

# Bay City recruiter involved, successful

Mark coaches youth football, basketball, and baseball. "I like working with the kids," he said.

His civic interest is expressed through the Optimist Club. "Our club is active with the

Youth Art Fair, Tri-County Basketball, Special Olympics, and the Junior Optimist Club in high schools," Krueger stated.

Church activities are also important to Mark and his wife Cathy. He is on the Parish Council at St. John's Catholic Church in Essexville. The council makes the major decisions for the 1800-member church. "Cathy gets involved here a lot — it's hard for her not to," he quipped.

In the midst of all these activities, Sergeant Krueger has performed his recruiting duties in a superior manner. He earned the coveted silver badge for his successful 1981 recruiting efforts. He has also found time to graduate Summa Cum Laude from Northwood Institute with a Bachelor of Arts in Business Management.

To top everything off, Mark Krueger has just been selected to attend Officer Training School. "This is a high point in my life. I believe that being involved with this community has helped prepare me. As an officer, I will know how to project a positive image in a community."

# Special people help out with Olympic youngsters

In the 3515th Recruiting Squadron, involvement means working with young people through the Special Olympics. Several volunteers from the squadron, TSgt. Jerry Simons, SSgt. Michael Caron and TSgt. Bill Perham, all became a part of this "special" activity in the New Jersey State Special Olympics Bowling Tournament at the McGuire AFB/Ft Dix bowling lanes.

Scorekeeper Sergeant Perham said, "Some of these kids are pretty good, all they really need is the attention and care they deserve." As a lane aide, Sergeant Simons found himself in several interesting and sharing situations. "I will always remember the time when one of the bowlers finally knocked down some pins after some coaching and cheers, turned around, ran back to me and gave me the biggest, sweetest hug in the world. It's an experience that has to be lived to be appreciated," he said.

One of the key individuals for this year's activities, Sergeant Caron spread the word about the event and brought in many volunteers.

"All the help and support we could give to these people will be deeply appreciated and rewarding for everyone." His enthusiasm was obvious during the day and especially during the Olympic Bowling Ceremonies. "I just love this part," Sergeant Caron said. "There's nothing like hearing applause while the bowlers receive their medals for working so hard at something they enjoy so much."

Highlighting the closing ceremonies was a poem read by CMSgt. James C. Apone, master of ceremonies. The poem was dedicated to the parents, teachers, coaches and friends of the Special Olympians.

God gave this child to you to guide, to love to walk through life beside.

A little child so full of charms, to fill a pair of loving arms.

God picked you out because he knew,

how safe this child would be with you.

Being involved with the Special

Olympics takes special people — people like those in the 3515th Recruiting Squadron.



TSgt. Jerry Simons receives a special embrace from an Olympic bowler during the New Jersey Special Olympics Bowling Tournament.

# Top recruiter coaches distaff cagers

By 1st Lt. Bob McKenzie 3562nd Recruiting Squadron

NORTON AFB, Calif. — You would think that being a 228 percent recruiter would be enough to keep anyone busy; but for MSgt T.J. Bienias of the 3562nd Recruiting Squadron's F Flight that is not the case.

Granted, he does keep busy bringing qualified people into the Air Force; but after he leaves his office he transforms into a high school basketball coach of the varsity girls basketball team at Norte Vista High School in Riverside, California.

"This activity alone resulted in tremendous exposure for the Air Force, because I wore my uniform at all games throughout the city," Sergeant Bienias said. "I have had three enlistments from Norte Vista High School due directly to my coaching efforts. If a student would ask me why I was in uniform, I would tell him or her of how proud I am to wear it. From that point we would discuss Air Force opportunities."

Since being assigned to F Flight in December 1981, Sergeant Bienias has been the Top Recruiter in the 3506th Recruiting Group for two months, Top Recruiter in the Squadron for two quarters, and twice the Top Advertising and Publicity Recruiter in the Squadron.

Sergeant Bienias is very enthusiastic about his team. He hopes next year his basketball team will do as well as his recruiting efforts. This year the team lost all of their 17 games.

# Uniontown native working for teens

By Capt. Steve Knechtel 3511th Recruiting Squadron

Many times you have heard someone say, "I don't want to become involved." You could've heard it at work, at church, at the scene of an accident, or even from your own family. You may have even said these words

the exception rather than the rule. And fortunately for the people of Uniontown, Pa., there is an actively involved community member who takes the time to care.

MSgt Stephen P. Rebawas born, raised, and attended school in Uniontown. His wife and most of his relatives are also from there. He was recruited in this town twice — once by the Marines and once by the Air Force. Presently, Sergeant Riba lives and works in Uniontown as an Air Force recruiter.

Fortunately for all of us, these excuses are

Recruiters become involved with the

community to some degree just by the nature of their work. However, successful recruiters are the ones who take a personal interest and make a sincere effort to become actively involved in the community whether they were born there or not.

Sergeant Riba is a successful recruiter. He is actively involved with 70001 Career Association, a non-stipend, non-subsidy program that motivates disadvantaged teenagers by building self-confidence and helping them develop skills and talents. The members may have minor law violations, come from broken homes, or dropped out of school.

The Fayette County directors of the national organization recently recognized Sergeant Riba's contributions. They presented him with a Certificate of Appreciation for "having provided encouragement, direction and support toward the growth and development of the young adults in the 70001 Career Association." A cover letter went on to say,

"...the 70001 is succeeding throughout the country because people such as you care enough to become involved."

He was also recognized by the Greater Uniontown Chamber of Commerce with a Certificate of Appreciation for his participation in the "Education Council Non-College Bound Job Fair" in March 1982. He was specifically cited for his "effort and concern in the development of our youth.'

Sergeant Riba has worked closely with boys 12-16 years old as an Assistant Scout Master in the Boy Scouts of America. At St. Joseph's Roman Catholic Church, he's actively involved in the lay ministry as a lector. He has also been known to lead the hymns when there was no organist available.

MSgt Steve Riba is a totally involved individual. He's a recruiter, an active community and church member, and he is successful.

# Helping people young and old

By Capt. Kris J. Vasilo 3546th Recruiting Squadron

HOUSTON, Texas — TSgt. Juan M. Ayala is a recruiter assigned to the 3546th Recruiting Squadron in Houston, Texas. Prior to becoming a member of Recruiting Service in 1980, Sergeant Ayala served as a security policeman and a Basic Military Training School

He has been referred to as the "Recruiters' Recruiter" due to his success in all rograms. Because of this, he has also been chosen to become the squadron trainer for

> According to MSgt Thomas D. Fluent, Ayala's flight supervisor, "Juan is the most professional noncommissioned officer I have ever worked with. Because of his commitment to excellence, Juan was awarded the Professional Performance Certificate by the Air Training Command Inspector General. His positive attitude, expertise and performance, also earned him the coveted Headquarters Recruiting Service 'Pacesetter' award."

Sergeant Ayala and his family are devout Christians who are extremely involved with church activities. He has devoted many of his off-duty hours to help the elderly of his congregation. He has used his own van to provide a shuttle service for his church's senior citizens, since many of them do not have their own transportation. He has directed many money-making projects for his church by coordinating bazaars, banquets, and talent

As the proud father of four daughters, Sergeant Ayala is also one of the most avid supporters of Girl Scouting activities in the Pasadena, Texas community. He regularly takes his scouts on sightseeing ventures and campouts. He takes a great deal of pride and receives a high degree of personal satisfaction for providing leadership to these youths. He is also an assistant coach for the girls' track team.

Due to his background as a training instructor for recruits, Juan realizes the importance of physical conditioning for the youth

Finding time for family and job a must

of this nation. He believes that the basis of physical fitness will prepare America's youth for the future. He states "All too often, we as leaders of this country forget not only our elderly but our youngsters as well."

Sergeant Ayala is the living embodiment of "Duty, Honor and Country". His recruiting production statistics illustrate that he is dedicated to the squadron's mission. The humanistic involvement that he has with all of his applicants demonstrates his concern for their welfare. His knowledge of the Air Force makes him an extremely credible source of information for the community he serves and the rapport he has established with the key members of his community is indicative of his professionalism and overflowing personality. His civic commitment has earned, him a nomination to the United States Jaycees' "Ten Outstanding Young Men of The Year" for 1982. He is indeed a credit to the Air Force and the community he serves because of the fervor he displays toward his

## The coach behind home plate, desk

By SMSqt. Rick Fluke 3568th Recruiting Squadron

SALT LAKE CITY, Utah — If you're going to have a winning team, you need a winning coach behind home plate and behind...a desk?

TSgt Richard Arambula, Operations NCO for the 3568th Recruiting Squadron, Salt Lake City, Utah is just such a person. During duty hours Sergeant Arambula does his coaching by phone, assisting rookie and pro recruiters alike in improving their "batting averages." After duty hours, he changes into his second blue suit complete with cleats and stirrups.

For the past four years, Sergeant Arambula has been both a coach and a board member of the Western Boy's Baseball Association headquartered in Salt Lake City. Among his many contributions to the league, he has helped to design and construct a complete ball diamond facility on land leased from Salt

Lake County. Beginning during Utah's early



May snow squalls, he and his wife Sheila, along with their daughter Vanessa, spent an average of five nights each week either participating in league games or team practice sessions.

How good a coach is he? Ask SSgt Tommy Curran, a recruiter located 539 miles away in Missoula, Montana. "Rick Arambula never gets down. He can always get you back up on a bad day. If you've got a question, you get an answer...on the spot!" Fans of the 3568th Recruiting team can ckeck the stats: the team has had a great year. Right now the 68th is in 2nd place overall in the 3506th Group

What sort of accolades does Coach Arambula win? The Utah native's work area is a cascade of plaques and certificates attesting to his skill and abilities. Sergeant Arambula began his winning streak during the first inning of his recruiting career. In April 1975, he was recognized as an honor graduate of Recruiting School. Following more awards garnered during his tour as a field recruiter, Arambula moved into a new league as Liaison NCO at the Salt Lake City MEPS. Again, he earned more trophies and applause from the stands. After that, Sergeant Arambula moved up behind home plate at the squadron headquarters. During his first year as operations NCO, he was presented the 3568th Commander's Outstanding Support award for Fiscal Year 1981. In February, this NCO returned from the ATC NCO Academy "Winter Training Camp" with another certificate naming him as a distinguished graduate of

Sergeant Arambula's off duty coaching career is equally successful. He has been named as an All Star Coach for his baseball league in both 1980 and 1981. With all of this activity, is there any chance that the coach might be past his prime? Not according to the 10-12 year old blue suiters Arambula supervises on week

Standing in front of the Operations board, Sergeant Arambula is beaming. "We're in first place!" he exclaims enthusiastically. Then, glancing at the recruiters production figures on the board, he notices the quizzical looks. "No," he smiles, "my other team took two last night."

emphasis lately and in keeping with the spirit of things, OTS recruiters have received a lot of attention, too. TSgt Dennis R. Thompson, an OTS recruiter in the 3534th Recruiting Squadron, is one of the most successful in the

Officer recruiting has received a lot of

By 1st Lt. Cathy Giambattista

3534th Recruiting Squadron

Sergeant Thompson came into recruiting in December 1976, recruited NPS in Richmond, Va., for three years, and was AFEES LNCO for one year before going to OTS. He arrived at his recruiting office in Radford, Virginia, in Novemeber 1980. Since then, he has been one of the top OTS recruiters within the 3503rd Recruiting Group. His selection rate for OTS applications has been consistently high, between 70 and 85 percent. His outstanding performance within the 3534th Recruiting Squadron has directly contributed to this squadron being ranked 'number one' within the 3503rd Recruiting Group for the first half of Fiscal Year 1982.

This impressive record leaves you with assumption that Sergeant Thompson devotes ery waking hour to the mission. Well, you are almost correct. However, Sergeant Thompson has found the time to be a devoted family man and civic leader in his community. His wife, the former Roxanne Balik from Charlottesville, Va., is extremely supportive and understanding of the long working hours, TDYs, and overtime that Denny works. She divides her time between her husband and their one year old daughter, Jessica. Mrs. Thompson assists her husband by participating in all recruiting activities, talking to engineer applicants' wives, and helping with mailouts. As a family man, Sergeant Thompson believes in the importance of the quality of life for Roxanne and Jessica and for the other families living within Montgomery

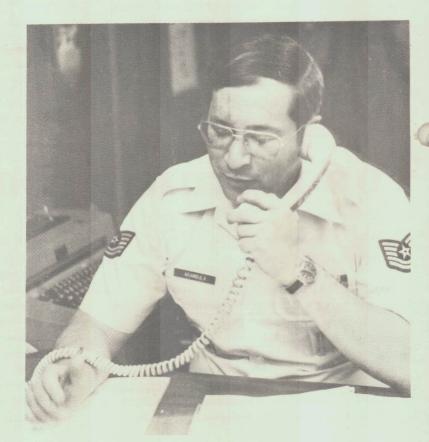
Because of this belief, he is president of the Montgomery County Citizens Committee for Better Government. Among his achievements in this position has been the organization of a citizens group which was responsible for zoning laws being changed within Montgomery County. Thompson is also an active supporter of the Montgomery County Kiwanis Club and the Christiansburg High School Boosters Club. He has been involved in a variety of activities for these organizations from selling Christmas trees to supporting all athletic programs and helping out at practice sessions.

Working with the Radford Chamber of Commerce, he obtained active memberships for himself and five other Air Force members within the 3534th Squadron. He has also been responsible for organizing fishing trips for residents of Montgomery County on the New River which runs through Virginia. He has been extensively involved with the Student Engineers Council at Virginia Polytechnical Institute. He helped with sponsoring various student activities including helping to organize the Engineering Expo and student engineering week.

He has found the balance between supporting the Air Force mission and fulfilling the needs of his family and his

#### Hey Coach!

TSgt. Richard Arambula shows his winning form in the office, a little league team. A successful recruiter, Sergeant Arambula has also worked in the Salt Lake City MEPS and now is putting in extra innings at the 3568th Squadron headquarters as the Operations NCO. (Photos by 1st Lt. Anne Sobota and SMSgt. Rick Fluke)



## Recruiter scouts a real fish story



On the weekends, TSqt. Bob Meeks, 3512th Recruiting Squadron recruiter in Holyoke, Mass., puts on a different uniform. As a Cub Scout Master in Belchertown Mass he recently judged a fishing derby for his cub pack. Twenty-four scouts competed in the tournament. Here's Scoutmaster Meeks with the winner of the Most Fish category. The winner took home nine good-sized trout. (Photo by 1st Lt.

# Turning applicants into officers

By TSgt. Wayne Bryant

"Right now we're working the largest number of applications for OTS that Recruiting Service has seen in many years," said Maj. Frank Terrell, chief of the Officer Procurement Division. "We look at more than 800 applications every three weeks during our selection boards and handle more than 130 engineer applications every month."

The Officer Procurement Division is feeling the results of the heavy emphasis being placed on Recruiting Service's officer programs. More and more recruiters are meeting the call for quality officer applicants and the men and women of the division are responding with more boards and quicker turn-around times.

"I'm really proud of the way our people in the division have responded to the new emphasis," the major said. "When the application flow started to increase, so did their energy and morale."

If you've ever wondered exactly what happens to an application after it leaves the squadron, here's a quick look. From the time it arrives at the headquarters until the board process is concluded, the applications never seem to stop moving.

As applications are received they are given a quality control check to ensure they are complete and accurate. "If there's something missing from the application," said Maj. Carol Henderson, chief of the Rated/Nonrated Branches, "we'll call the particular Group to get the necessary information. Overall, our



recruiters do a good job of putting the applications together." The processors in these branches also handle requests for supplemental medical information and certification of physicals. Finally, they make class assignments on all rated, technical and nontechnical candidates selected for OTS.

The actual selection board process is handled by the Analysis & Support Branch, headed by MSgt Rhod Charles. "We handle the logistics of the board" said Sergeant Charles. "This means setting up the conference rooms for the board members, monitoring their progress and entering the scores into the computer for selection. After this is done, we take a sample of selects and nonselects for review by the Director of Operations and the Recruiting Service Vice Commander."

This section also does the analysis of the OTS program. With the use of a Wang Computer, the men and women of the section can analyze select/non-select rates and any other sets of variables involved in the officer selection process.

A unique and very visible area of the Officer Procurement Division is the Engineer Branch. This three-man section works solely on applications for engineer and engineer-related programs. Headed by 1st Lt. Mike Bennett, this branch gives "red carpet" treatment to engineer applicants as well as CSEP and AFIT-sponsored programs.

"Our average turn-around time on engineer applications," said Lieutenant Bennett, "is about one week. That includes the selection process itself, classification by AFMPC and physical certification by ATC/SG. We have a standing board of officers around the base who give us excellent support. Each application is individually processed and handcarried through each step of the process in order to keep turn-around time to an absolute minimum."

"In addition," the lieutenant continued, "we have a recruiter, TSgt. Joe Martin, assigned to AFIT to represent Recruiting Service to the AFIT faculty and to coordinate all the AFIT-related programs in person. In this way, our engineer applicants know in a very short time where they stand. We also keep our recruiters updated with daily status reports through PROMIS on their engineer applications."

"All of our people are the best," concluded Major Terrell. "They have been given a tremendous task and are meeting that challenge, head on — every day. The men and women in the field are recruiting a higher quality applicant than ever before — and in record numbers! And, we're working these applicants through the selection process and into OTS as quickly as possible. That kind of teamwork has made FY 82 the most successful OTS recruiting year to date and that didn't just happen, it took hard work, team work and total commitment at every level. With the refinements already made and those planned, FY 83 promises to be even better!"

#### People

The people of the Officer
Procurement Division: Maj. Carol
Henderson, MSgt. Rhod Charles
with Col. Benjamin Waller,
Recruiting Service vice commander,
at right; 1st Lt. Mike Bennett, SSgt.
Al Conyers and TSgt. Butch
Bower, at left; Maj. Frank Terrell and
his secretary Dolores Alonzo,
lower left; and Sgt. Janice
Mears with Maria Booth, below.







# Hyperbarics saves people

By Susan Wallace

July 1982

What does a young woman named Sally, have in common with an Air Force master sergeant and a student scuba diver? All have been successfully treated in the hyperbaric chamber at the Air Force School of Aerospace Medicine, Brooks AFB, Texas.

Hyperbaric oxygen therapy involves breathing 100 percent oxygen at regular intervals. This is done in the pressurized environment of a sealed chamber, generally adjusted to a pressure equivalent to 45 feet below sea level. A typical dive lasts about two hours and 15 minutes.

Sally's chronic osteomyelitis reached a critical stage several years ago. Physicians recommended radical surgery to remove infected bone and soft tissue from the left side of her face. Hyperbaric oxygen therapy succeeded in helping Sally and disfiguring surgery was not necessary.

Therapy in the hyperbaric chamber also put a 38-year-old master sergeant, suffering from radionecrosis, on the road to recovery when

# Unique doctors ready to help

"Hyperbaric medicine is one of the Air Force's most unique medical endeavors," said Maj. Fred Beezer, chief of the Recruiter Management and Support Division, Directorate of Health Professions Recruiting. "The efforts of the men and women at Brooks are responsible for saving countless lives as well as many advancements in this field."

"We are fortunate to have the cooperation of the staff at Brooks. They are ready and willing to talk with prospective Air Force doctors or medical educators as a part of the MEDRAP program. However, their work requires advance coordination for appearances in Recruiting Service," Major Beezer added.

"If you would like to have a hyperbaric display at a local medical convention or conference, or need a speaker for a large COI event, contact the Directorate of Health Professions Recruiting well in advance. Hyperbarics is an interesting and challenging field, and the Air Force is at the forefront of the research," the major concluded. "It's an excellent subject to talk about with prospective applicants."

he became a "diver." Four months of intensive treatment allowed his wounds to heal, an infection was abated, and he was able to have reconstructive surgery.

Brooks' hyperbaric medicine personnel recently treated a student scuba diver suffering from air embolism. The diver, a 24-year-old man, made a normal ascent to the surface then lost consciousness and went into convulsions.

At the hospital, X-rays revealed the diver had air bubbles in the sack around his heart and in other body tissues. Doctors at the hospital contacted the Brooks Hyperbaric Medicine Division and requested treatment for the diver in the Air Force's hyperbaric chamber. After the first dive, the patient regained consciousness. After the second chamber dive, he had regained most of his normal functions.

The backbone of the hyperbaric program at Brooks has been the study of altitude decompression sickness, a condition that reached epidemic proportions during World War II and the 1950's.

With research on altitude decompression sickness successful, hyperbaric physicians began to research the problem of chronic, non-healing wounds.

In their studies, oxygen delivered under pressure saturated the plasma of animals,

indicating it might be possible to oxygenate hypoxic tissues of a wound with enough oxygen to promote healing.

The Hyperbaric Medicine Division has made major contributions to the field of hyperbaric oxygen therapy.

Division staff members are also responsible for developing and encouraging the philosophy that hyperbaric oxygen therapy can rightfully be used as an adjunct treatment.

While not a miracle cure, hyperbaric oxygen therapy is greeted enthusiastically by patients who otherwise have little hope.

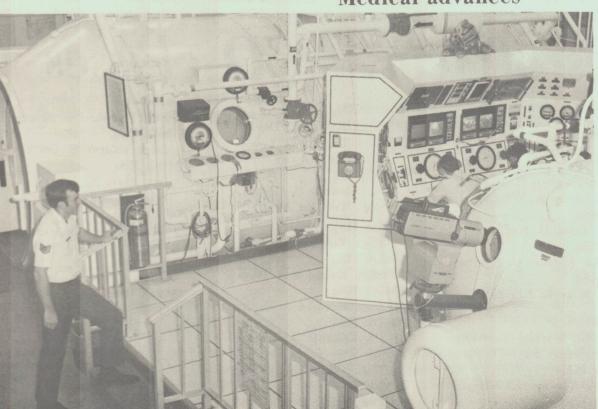
Today, hyperbaric oxygen therapy is taking its proper place in medicine after years of painstaking research. Thousands of military members and dependents have been treated at the Hyperbaric Medicine Division since the mid 1960's. Approximately 80 percent of these patients were significantly improved, if not completely healed.

What does the future hold for hyperbaric medicine? At the very least the treatment offers life and limb-saving benefits to patients with decompression sickness, air embolism, gas gangrene, osteomyelitis, radionecrosis, and chronic non-healing wounds. Hyperbaric medicine research continues at Brooks.

Research efforts continue in tissue healing, spinal cord injuries and radiation therapy. If fruitful, it may offer hope to countless patients who before had no hope.



#### Medical advances



Patients arrive at Brooks AFB in a variety of transportation including helicopters, above. After they arrive and it is determined that hyperbaric treatments are necessary, they spend time in the chambers, below, with trained technicians and flight surgeons. The multi-million dollar facilities at Brooks, shown at left, have treated hundreds of people with positive results.



## CROSSEED

## Viewers see AF on cable law show

By Capt. K.W. Kapitan 3555th Recruiting Squadron

Viewers of Milwaukee suburban cable TV recently noticed that some of the folks on their TV sets were real Air Force people...wearing real uniforms!

In a special edition of RVS Cable TV's "Everyday Law and You," the topic of discussion on the talk show was "Air Force Recruiting." Hosted by attorney Linda Leaf of Milwaukee, guest stars were 3555th Nurse Recruiter Capt. Kathy Vanderburg, Squadron Superintendent, SMSgt Mike Shimon, and Ops NCOIC, SMSgt Al Turkow.

Addressing a wide range of topics, the guests discussed all phases of recruiting operations, to include flexibility of mission to accomodate special program needs. The 60-minute show was specifically designed to 'educate the public', in a region of the country where the only military exposure is through active force recruiters, and Reserve and Guard units. Thanks to some pre-briefing from (and for) Linda Leaf, no problems were encountered during the taping. The session was difficult and unusual as no breaks or out takes were permitted during the actual session. This tended to put some pressure on the recruiters, but as Captain Vanderburg mentioned after the taping, "It went by so fast, I didn't even think about the time."

Although a general understanding was reached by the participants prior to the show as to what general topics each would handle, the responses flowed easily in the unrehearsed and impromptu presentation format.

The net effect was direct exposure for the Air Force FREE via that hard to acquire medium



On screen

Members of the 3555th Recruiting Squadron answer questions on 'Everyday Law and You," a local cable system television show.

Answering the questions of host Linda Leaf, left, are SMSgt. Mike Shimon, Capt. Kathy Vanderburg and SMSgt. Al Turkow

#### Flexibility is important here

By Capt. Steve Hatcher 3556th Recruiting Squadron

We are all aware of the added emphasis on the CSEP program during the current fiscal year. TSgt Roger Velasco, OTS recruiter for the '56th Squadron in Minneapolis, took the bull by the horns and scheduled an engineering tour to Wright-Patterson AFB, Ohio. He had heard of short notice events, but when he found out the only time available for a tour was less than two weeks away, he learned what it means to be flexible in recruiting.

Close coordination between the squadron and Sergeant Velasco was a necessity. He told the four students he invited that they must each bring one qualified student with them in order to go on the tour.

The tour took off and went to WPAFB with four new students and four students Velasco had been working. They had a full schedule touring such places as the Flight Control, Lightning Strike, and the Laser and Avionic Labs. That evening the students dined at the Officers Club, where the '54th Squadron OTS recruiters joined them for conversation

about the engineering program in the Air Force. The students were genuinely impressed and amazed at what the Air Force had to offer. The return trip was full of conversation about what they had seen. In one full week Sergeant Velasco had four applications and two others in the process of putting in an application. That's six out of eight people who are applying for the CSEP program. Sergeant Velasco wouldn't want to try a short notice tour all the time, but he definitely is happy with the results and learned that being flexible does pay off.

#### Motivate in words

DENVER, Colo.--In an attempt to maintain an OTS applicant's enthusiasm for an Air Force career, 1st Lt. Paul Hamilton, the 3567th Recruiting Squadron's monitor, sends letters and current Air Force magazine articles to his OTS applicants. According to Hamilton, this plan to decrease declination rates has shown favorable results.

I've gotten positive feedback already. I didn't know it would work at first. Pilot applicants are very motivated to fly. The articles I send are inspiring. They appeal to the applicant's sense of adventure and maybe rekindle motivation," the lieutenant said.

# School graduates officer, NCO classes

Capt. Larry Conwell, currently assigned to the 3562nd Recruiting Squadron was named Honor Graduate and also won the Sales Award from the most recent class to complete the Recruiting Officers Course, Lackland AFB, Texas. Capt. Jeffrey D. Barnes, assigned to the Directorate of Resources, Recruiting Service Headquarters, was selected as the Speech Award winner.

Taking top honors in the NCO class was SSgt. James W. Barringer, assigned to the 3561st Recruiting Squadron. He was named the Distinguished Honor Graduate of the most recent class. MSgt. Douglas E. Miller, 3550th Recruiting Squadron, was named Honor Graduate of the class.

Other officer graduates and their assignments are: 3511th RSq.

Capt. Robert J. Cheeseman

Capt. Jack G. Turner

3515th RSq.

Capt. Edward D. Burkart Jr. 3533rd RSq.

1st Lt. Stephen N. Roehr 1st Lt. John A. Whitley

3534th RSq.

Capt. Yetta D. Roy 3546th RSq.

1st Lt. Mitchel O. Everhart Jr. 3563rd RSq.

Capt. Mike L. Klackle

Headquarters

1st Lt. Warren Werschin Graduating from the NCO class: 3512th RSq.

SSgt. Thomas E. Murphy 3518th RSq.

TSgt. James J. Marotto

SSgt. Kevin W. Davis SSgt. Brenda G. Lewis

Sgt. Jenny Senier 3535th RSq.

Sgt. Rodney C. Corbin SSgt. Tony D. McClain

3537th RSq.

SSgt. Virgil R. Tucker 3543rd RSq.

SSgt. Kenneth D. Hays 3546th RSq.

SSgt. Herman J. Broussard 3547th RSq.

SSgt. Gerold J. Griffin Jr. 3548th RSq.

TSgt. Clinton A. Skaggs 3549th RSq.

TSgt. Richard S. Liles TSgt. Mickie A. Berger 3562nd RSq.

SSgt. Edward C. Moore 3566th RSq.

SSgt. Laurna S. Carter 3568th RSq.

Sgt. Mary T. Jelley SSgt. Gregory J. Smith 3569th RSq.

TSgt. Daniel N. DiMaggio SSgt. John A. Traversa 3551st RSq.

SSgt. Robert E. Wach 3552nd RSq.

TSgt. Lawrence S. Turner

3553rd RSq. SSgt. Michael J. Benson

3554th RSq. Sgt. Raymond W. Coss SSgt. James E. Dusseau

3561st RSq. MSgt. Errick A. Carey

# Display package due this month

Highlight of the advertising projects expected to reach the field in July is the Display Graphics Package. It contains more than 100 pieces of "art" that the recruiter can use to tailor the Shotel display for a particular event. It will be shipped directly to all groups and squadrons. The other project dur for July distribution is the Flight Screening Program minibriefing. Details on specific projects can be found in the Recruiting Service Project Book. Copies are available in group and squadron A&P offices.

Note that the availability month differs from the distribution month listed in the project book. This allows time for the project to be directly shipped or delivered to the Publications Distribution Center and made available to recruiters.

The designation "RDS" means the project will be available from the PDC, but should not be ordered until "fair share" notification is

#### Ads and Direct Mail

The national periodical program will continue to generate both leads and awareness. Recruiters can expect to see leads from these media and from direct mail drops within 30 days after the publication or mailing date. Listing shows name and issue of periodical, program(s) supported and media codes which identify them on the prospect listing.

PROGRAM	ISSUE	MEDIA	
Physician	July	OG	
Physician	July	AT	
Physician	July	RS	
Nurse	July	RN	
GS	July 15	JT	
GS	July	SP	
	Physician Physician Physician Nurse GS	Physician July Physician July Physician July Nurse July GS July 15	Physician July OG Physician July AT Physician July RS Nurse July RN GS July 15 JT

#### DIRECT MAIL

TARGET	TITLE	DATE	MEDIA CODE
Physician Specialists	Physician	July	DK

#### SPOT DISC N

#### SIDE I

- 1. Nurse (:30)
- 2. Aim High (GS:60)
- 3. Back to College (Eng: 30)
- 4. Ms. Mechanic (Eng :60)
- 5. No Laughing Matter (NPS:30)
- 6. Future Force (Eng:60)

#### SIDE II

1. The Star Spangled Banner (1:27)

CODE

- 2. Whistle Our Tune (PS:60)
- 3. Opportunities (GS:30)
- 4. Soul (NPS:60)
- 5. The Song Says It All (GS:30)

#### COUNTRY MUSIC

TIME NO. 61

August mailout

Brenda Lee Rosanna Cash Bert Colwell Conway Twitty Gary Gentry Rick Landers Jacky Ward Wayne Kemp Kieran Kane Ed Bruce Ricky Skaggs Rex Allen, Jr. Margo Smith Reba McEntire

#### TV SPOTS

JUL (16 mm)

60 sec "Early Morning"

30 sec B-52 20 sec F-16

10 sec B-52 Alt

AUG (16 mm)

60 sec F-16

30 sec "On the Job"

20 sec FB-111

20 sec C-141

# AFOG:

### Tango Van makes stops in 3555th Squadron area

By Capt. K.W. Kapitan 3555th Recruiting Squadron

During the early days of FY 82, AFOG Theater Van Tango was weaving its way across the northern tier of the 3555th Squadron. Upon completion of a two-month, 800mile circuit, over 13,060 students and faculty of 42 high schools and two universities had viewed the AFOG multi-media presentation. One of the lengthiest and most productive AFOG tours through the 55th's region, the joint AFOG-RS operation yielded extensive print media coverage. Deemed by the 55th's "B" and "E" Flight recruiters as the most successful exposure tool of its kind utilized by this squadron ato date, Theater Van Tango spread the word of Airhe Air Force with a minimal incident/difficulty rate.

Effective recruiter coordination efforts are the key to overall mission success. The recruiter must remain briefed on both theater van status and school status as he is the interface between the two. Whatever the situation, the recruiter must stay abreast of all matters concerning the theater van arrangements in his

Timely completion and return of AFOG Participation Requests are integral to insuring full compliance with AFOG checklist suspenses. Recruiters should make every effort possible to obtain necessary signatures from school officials on AFOG requests and

increase flexibility of the theater van utilization by allowing for immediate identification of new site locations. The net effect is a smoother operation.

Attendance at AFOG shows by a recruiter is the key to this particular mission's success. AFOG personnel are well-versed in the topics they present, but are not trained recruiters. Nor is it their responsibility to act as such. The presence of the recruiter is a final polish to the professionalism of the show. We must remember that when AFOG is in our areas, it is there to generate leads for us, not to work the

Aggressive display of 'Command Interest' is the final key to a successful AFOG operation. Commanders' interest tends to be shared by flight supervisors and recruiters. Appearances by our commander during the two-month AFOG tour did much to increase recruiter interest, as well as communicate a genuine desire on the part of command to help the recruiter in his activities.

These are but a few lessons we learned and utilized from past experiences. They are simple, yet effective guarantees of success. However, we recommend building an AFOG program around particular squadron needs as one specific system may not work well from squadron to squadron. Success can come to different people in different ways but, with a little effort it can be realized. After all.

## HERE 'N THERE Top grads

Two Recruiting Service NCOs graduated with honors from Class 8205 of the Air Training Command NCO Academy, Lackland AFB, Texas. TSgt. Dale E. Buckingham, 3543rd Recruiting Squadron, and MSgt. Norman H. Auchterlonie, 3518th Recruiting Squadron, were named Distinguished Graduates of the school. They maintained a 90 percent or higher average and graduated in the top 10 percent of the class.

#### Award winner

SSgt. William K. Pringle, 3544th Recruiting Squadron, recently received the Federal Inter-Agency Award for the Dallas-Fort Worth area. Sergeant Pringle was one of seven finalists and the only military finalist in the competition. The award is designed to recognize federal employees who exceed their normal job requirements.

## New chapter

Fifteen recruiters from the 3503rd Recruiting Group, Robins AFB, Ga., recently signed on as members of the Noncommissioned Officers Association, forming a new chapter. Several members of the recruiting chapter were elected as trustees to the chapter.

# Play politics carefully in uniform

In this election year, political campaigning will become more and more intense as November draws near. For Air Force members, AFR 110-2, "Political Activities by Members of the Air Force," outlines the permissible and prohibited political activities.

As Americans, Air Force members are expected and encouraged to carry out their responsibilities as citizens. While they are permitted to participate in the political process, they are prohibited from engaging in partisan political activities.

There must exist public confidence that civilian control over the military remains unimpaired — that undue military influence on the political process is not even a remote risk.

Air Force members must, of course, refrain from participating in any political activity while in uniform. Likewise they must refrain from using government facilities in furtherance of political activities.

In determining whether or not an activity violates the traditional American concept of political neutrality, common sense and the guidelines listed below should be followed.

Air Force members on active duty

- Register, vote and exercise a personal opinion on political candidates and issues, but not as a representative of the Air Force.
- Encourage other military personnel to exercise their right to vote, but must not attempt to influence or interfere with the outcome of an election.
- Join a political club and attend its meetings, but not in uniform.
  - Write a letter to the editor of a

newspaper, expressing personal views on public issues, but cannot attempt to promote a partisan political cause.

- Write personal letters, not for publication, expressing preference for a specific political candidate or cause, but cannot participate in an organized letter-writing campaign on behalf of a political cause or candidate.
- Make monetary contributions to a political party, subject to the limits imposed by federal law.
- Display a political sticker on his or her private automobile.

Air Force members on active duty may NOT:

- Participate in partisan political management, campaigns or conventions.
- Make campaign contributions to a partisan political political candidate, to another military member, or to an employee of the federal government.
- Use official authority or influence to interfere with or affect the course of a political campaign.
- Seek votes for a particular candidate or issue.
- Seek political contributions from others.
- Become a partisan candidate for civil office, except as expressly provided for in AFR 110-2.
- Make public speeches or participate in partisan political management of campaigns.
- Solicit or receive a campaign contribution from another military member or from a civilian officer or employee of the

United States for the purpose of promoting any political objective or cause.

- Cause or permit to be published partisan political articles signed or authorized by the member for the purpose of soliciting votes for or against a partisan political party or candidate.
- Serve in an official capacity or be listed as a sponsor of a partisan political club.
- Speak before a partisan political gathering of any kind to promote a partisan political party or candidate.
- Participate in any radio, television or other program or group discussion as an advocate of a partisan political party or candidate.
- Distribute any partisan political literature.
- Perform clerical or other duties for a partisan political committee during a campaign.
- Solicit or otherwise engage in fund raising activities in federal offices or facilities, including military bases, for a partisan political cause or candidate.
- March or ride in a partisan political parade.
- Display a large political sign, banner or poster on the top or side of his or her private automobile.
- Sell tickets, for, or otherwise actively promote, political dinners and other such fund raising events.
- Attend, as official representative of the Air Force, partisan political events even though they do not actively participate. (Reprinted from TIG Brief 7, 1980)

## The cost is high for '16th recruiter

By TSgt. Ron Bobba 3516th Recruiting Squadron

To feel the wind in your face, the feeling of power, you and your bike, the open road, a natural high — all the good reasons for owning a motorcycle; not to mention the unbeatable gas mileage and no parking problems.

THIRD CLASS
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USAF
Permit No. G-1

Let me share with you one more good thing. At 6:45 a.m., a bright, sunny day, on March 30, 1982, the temperature was in the mid-50's and there was not a cloud in the sky. I had a cup of coffee at home and thought about the work to be done that day at the MEPS.

At 6:55 I got my bike ready to go. All safety checks had been done and the bike was mechanically sound. I had on boots, gloves, a helmet and shield, protective jacket, and the bike even had a fairing. No one was more cautious than I. I had taken all the courses on safety and had no accidents or tickets in over 15 years. I started on my way to work and arrived at the first traffic light. It was red. I stopped and waited for it to turn green; then, to play it safe. I even counted to three before proceeding across the intersection.

A set of events occurred then that will change my life forever. A car ran the red light. The driver told the police officer that she never saw me or the red light. There was no place for me to go. A car travelling at least 40 miles-perhour hit my left leg. I went sailing over my bike, and by the grace of God I landed on the grassy island. I lay there, conscious, with pain that I could never describe. I managed to look behind me at a slab of meat and bones that once was my left leg. The driver of the car ran over my bike and onto the island. I could have been under the bike.

I remember the ambulance ride, the Emergency Room, my wife coming down to the hospital, not knowing if my leg would ever be saved. The driver of the car received minor injuries according to the police officer and refused medical treatment.

I have been in the hospital for over a month,

with at least two more weeks ahead of me. I have had two operations and must have one more. My three small toes will be amputated, and I have no feeling on the left side of my foot. I live with pain each day, but with God's help and my wife's strength, without which I could never have come this far, and the doctor's statements that I will walk again, I keep going day in and day out.

It is now more than 30 days after that dreadful day, and it still is very painful to remember, even though I have only touched on all that has happened to me. The price for the feeling of power and that natural high is that mine and my family's lives will never be the same.

To those of you who own a motorcycle or are thinking about getting one, don't say it can't happen to me, or I'm too careful a driver to have it happen to me. Reach down and touck your left leg and your left foot. I wish I could!

#### '02nd reunion set for August

By TSgt. Wayne Bryant

If you can remember the 3502nd Recruiting Group, it's time to throw some dirt on your brown shoes and start walking. The Seventh Annual Reunion of the '02nd will take place on Aug. 13, 1982 in Hagerstown, Md. According to invitations sent to several former members of that esteemed organization, Bob Ocker is confirming reservations. Contact him at: 2285 Orrstown Rd, Shippensburg, Pa., 17257. The reunion will be a two-day event beginning on the 13th. Heading up this year's event is a famous '02nd personality, "Fast' Freddie Tice.

USAF Recruiting Service/RSA Randolph AFB, TX 78150

# Promotions: Six colonels pin on eagles; 437 NCOs receive next stripe

Six Recruiting Service lieutenant colonels will be pinning on eagles in the near future. Three officers at Recruiting Service Headquarters and three in the field have been selected for promotion to colonel. The selectees are Lt. Cols. Noel F. Austin, 3519th Recruiting Squadron; Larry R. Bolls,

3506th Recruiting Group; Larry L. Hightower, 3504th Recruiting Group; also John M. Copeland, David W. Frutchey and Joseph C. Ramsey Jr., all at Recruiting Service Headquarters.

More than 400 Recruiting Service noncommissioned officers will also be receiving promotions during the next 12 months. Forty-nine master sergeants have been selected for promotion to senior master sergeant, 207 technical sergeants will be promoted to master, and 181 staffs will be promoted to technical sergeants.

The selectees in alphabetical order are: Continued on page 4

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## AIM HIGH

An Air Force-sponsored hot air balloon rises over the crowd at the Preakness Balloon Festival held in early May. Recruiting Service tested the feasibility of advertising on the balloon in two separate events. In both tests, representatives of Recruiting Service Headquarters and field units were on hand to assist the balloon team and work at an Air Force booth. Gen. Lew Allen Jr., former Air Force chief of staff, visited with recruiting people and helped the balloon crew during the Preakness event. Test results indicate that the balloon was not acceptable as a lead generating method, but the Air Force received considerable publicity in areas where it appeared. Recruiting Service officials commented that groups and squadrons might want to use the balloon in future events to generate publicity in their areas. Information concerning the balloon will be crossfed to the field by the Community Relations Division, Directorate of Advertising and Publicity, Recruiting Service Headquarters. This is a high contrast print of a photo by MSgt. Buster Kellum.

# 13F makes it

The winning flight for Operation Blue Suit IV is Flight F, 3513th Recruiting Squadron, Jamestown, N.Y. This is the second year in a row that the flight has been selected for recognition in the Blue Suit competition.

The flight, including their secretary and the recruiters' wives, will be the guests of the San Antonio Chamber of Commerce, the Alamo Chapter of the Air Force Association,

Noncommissioned Officers Association and local merchants for a week-long visit to the Alamo City.

In-depth coverage of the flight's visit and their activities will be carried in the next issue of the RECRUITER.

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## VIEWPOINT

# Hard work brings in engineers

First of all, I'd like to congratulate everyone of you for an exceptional year of engineer recruiting. Through your dedication and hard work we have brought more engineers into the Air Force this year than ever before. Many of you spent extra hours working with prospective applicants to sell the Air Force and our engineering programs.

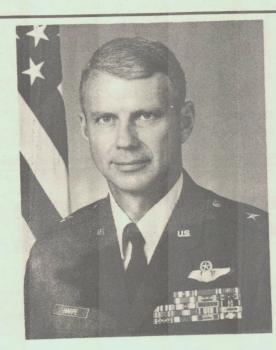
The new year will continue to see an increasing need for engineers. With an Air Force Space Command and the future of the United States taking us further into space, we must continue to bring in top caliber engineers in larger numbers. I look to you to meet the Air Force's growing need for engineers.

We must now look to the beginning of fall and a new school year. Recruiters in every part of the country should be planning their ASVAB testing program to have it ready at the beginning of school. High school students will be looking for some indicators of their future vocation. We can offer them and their counselors an opportunity to identify the student's aptitudes. Plan now for the new school year and make the most of a good resource.

One problem which has surfaced during recent months is keeping our Delayed Enlistment Program airmen interested in the Air Force. Once young men or women have joined the DEP it's up to us to keep them enthusiastic. Talk with your airmen as often as possible and let them know you and the Air Force are proud they have made such a wise decision.

And speaking of wise decisions, I'd like you to add a new program to your list of recruiting efforts. Throughout the Air Force we have people who could make great contributions to Recruiting Service in various positions. I'm asking you, experts in the recruiting business, to look around the next time you're at the local base. If you see individuals who would make good representatives for Recruiting Service, stop and talk with them. Tell them a little about recruiting and why you think it's the best job in the Air Force. You are the best salespeople we have and know more about the job than anyone else.

As representatives of the Air Force, we are often looked at closely by our fellow Americans. They may see us in our vehicles in strange and unusual places (at least to them).



When this happens, their perceptions are not always pleasant. All it takes is a small, insignificant item like parking the car in front of a restaurant or stopping off at a local store while making an itinerary visit. We've been caught! It's not a waste of government time or money, but it sure looks like it to them. They pay the taxes (even though we do also) and may think we're wasting their money.

Let's make an extra effort to think before we stop at the local eatery for lunch with the GSA vehicle or stop off for a gallon of milk. What we do and when we do it are always an important part of our image to America.

One final note! I want all of you back in one piece after the summer is over. Take your vacation, visit the beach, go swimming, but remember that you are important to me, to your family and the Air Force. Think safety and you'll be back with us at the end of summer. Good luck and have a fun and safe summer

le. S. Flarpe

#### COMMANDER'S **DIAL 3425**

Commander's DIAL (Direct Information Action Line) is designed to provide Air Force Recruiting Service personnel with a direct line to the commander. If you have a question, call Autovon 487-3425, Federal Telephone System, (512) 748-3425 or commercial (512) 652-3425. Callers are urged to include their name and telephone number to speed responses.

COMMENT: Sir, my question is in regards to the present situation with male booking opportunities. I was discussing this with other liaison NCOs and we were wondering what the feasibility would be of giving each group an "opportunity day" such as is currently in effect for female bookings. It's to the point where the Q file is very heavy and the PJM rate is excessive. Could we come up with a system where only the '06th Group, or '05th Group, or the '04th would book on a specific day. This might cut down on the PJM rate and possibly cut the cost of transportation and meals for applicants brought in and just put in the Q file. We were wondering if this is a possible solution. Thank you for your time.

REPLY: I appreciate your interest in trying to skin the cat called NPS job availability. We've looked at the idea of each group having its own "opportunity day." While it can be done, we didn't adopt it for several reasons. The workload surges and fixes to handle it just go totally against our concept of even flow and quality control. Also, there are a number of skills for which the monthly GTEP requirements cannot be equitably distributed among the groups. We have taken action to improve the quantity distributed among the groups. We have taken action to improve the quantity and variety of jobs in the bank and we are controlling the outflow of jobs from the bank. By the end of summer, we expect a decent inventory of jobs on the shelf to "shop" against. Please bear with us and thanks for the idea!

## New Orleans sounds like home

By Ramelle Harpe

I must thank my only correspondent this month. What a pleasant surprise to hear from SSgt Gary Leitz, G Flight, 3546th Recruiting Squadron, Slidell, La. He's been a recruiter since January and says he and his wife love it. They are located about 25 miles from New Orleans, next to Lake Pontchartrain, the largest inland lake in the U.S. He and his partner recruit in about 1,800 square miles of beautiful countryside. I must agree, remembering those gorgeous oaks draped with spanish moss reminds me of my home in Florida. Thank you so much for writing, Gary.

Hope you all are having a wonderful summer. I like to remember a long time ago, when summer came and school was over - no more tests or homework, it was a time to relax, sleep late and enjoy (that is if you weren't old enough to have a job).

Times change as we grow older. Summer is a busier time than ever, particularly if you have children at home and they have baseball, swimming, dancing etc. to attend. Perhaps because of a change of assignment you are moving and find yourself in a new community, the kids don't know anyone, you don't know anyone and your husband hits the road for his new recruiting job. Wow! That doesn't sound like much fun at all - but we've all been through it and I think stronger because of it.

I must say that I'm enjoying this summer we're not in the middle of a move and our son (whom I've not seen since Christmas) is home from college. But, I'm still going to go back "when", to what summer means to me - no school, no tests and no written assignments. Therefore, I'll close very quickly and say "have a happy summer!"

.. Col. Hubert C. Moore

... Capt. John Meyer

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Brig. Gen. W.S. Harpe Director of Advertising and Publicity... Chief, Publicity. .TSgt. Wayne W. Bryant

# Family



While I'm gone, what happens?

Question: Will my overseas deployment be psychologically harmful to my children? If so, can I do anything to prevent this?

Reply: A father's prolonged absence increases the probability for developmental difficulties in the children. It is certainly a significant psychological stress for developing children, especially a male child.

Initially one may expect to see in the children signs of emotional upset. With time there comes a settling-in phase of more comfortable adaptive behavior. When the father returns, one commonly sees a period of difficulty once again relating to the reintegration of father into the total family scene.

Such childhood anxiety is not limited to the military; it is common in all walks of life, particularly at certain key times in a child's development. Parental separation of indefinite length can be permanently damaging to a child's psychological development and physical growth. Temporary absences in the military are unique in that they are "time limited." But they are also socially appropriate within the child's community environment.

To some degree children will usually manifest a sense of fearfulness, anxiety, increased hostility and aggression, enhanced dependency on mother, and a lessened ability to get along with friends. A boy may seek to take on father's stature within the family. The effects on children of a father's absence in large

measure reflect the mother's adjustment to her husband's absence. Women who have "sex role adaptability" are able to minimize the negative impact of separation. By that we mean the mother becoming expressive and assertive regarding child training and disciplining. She should be prepared to involve herself in her son's activities to the best of her ability. The flexibility of these women allows them to relinquish their paternal role upon the father's return and to work for the father's reintegration into the family.

This does not always come easily; the hard-won new role tends to be held on to by the wife after her spouse returns.

So far, we have focused on the negative impact of a service family separation. On the positive side is the fact that separations can foster maturity and is, indeed, growth inducing. It prepares children for the separations they will ultimately face during their lifetimes.

A family anticipating father's deployment would do well to prepare itself before the actual departure. Thinking and talking about it are helpful. The mother should prepare to expand her parental role by anticipating what this might involve and by discussing it within the family while the father is still at home.

Many military commands do have preparedness groups for both parents and children in an effort to help them anticipate and adjust to the ensuing changes. In addition, general community support during the separation can help immeasurably.

## Medic's Corner



By Capt. Daniel Mayer 3504th Recruiting Group

After five years of working in Health Professions Recruiting, I want to pause for a moment to reflect on which position I feel has been most beneficial to the success of recruiting quality health professionals for the Air Force. I have worked at squadron, group, and Headquarters Recruiting Service level, so I believe I understand the problems and circumstances unique to each level.

Certainly the squadron-level recruiter is a key ingredient to our success. Without the recruiter nobody else really matters with respect production. The field recruiter is the one che production. The trees, and no must put squadron, group, HRS, and Air Force policies into action - which incidently can be quite a challenge in our "fluid" recruiting environment. The field recruiter cannot operate, however, without having the expertise and assistance of the policy makers - those who must represent all recruiters to the highest levels of the Air Force. I am referring, of course, to the staff at Headquarters Recruiting Service.

Many of the HRS staff members are former successful recruiters. They have "been there" and have met the challenge. Their task, while somewhat removed from the day-to-day recruiting environment, is wider in scope but still requires recruiting expertise and the ability to plan for the future. The HRS staff must anticipate Air Force requirements and take action to direct the recruiting force to meet

these future needs. Theirs is not an easy task. Very rarely do they see the direct results of their planning, such as a specific applicant going onto active duty. Yet they can see results when field recruiters have been channeled in the right direction to meet Air Force requirements.

You notice I seem to have skipped over the "middle man." This is the function that I believe can perform a great service to both the field recruiter and to the planners at HRS. The Group Health Professions Recruiting Officer is also a former successful recruiter, as is usually the case with the Group HP NCO. These two individuals perform many functions.

Most of the training provided to field recruiters is done by the Group. This one-onone sharing of experience and ideas can help new recruiters get off to a good start, and sometimes offer new ideas to experienced

The group formulates recruiting strategies and plans to meet Air Force and HRS requirements, and to hopefully win in the Recruiting Service competition. This involves accepting guidance from HRS and incorporating it into a system that can achieve maximum results with the recruiters and environment unique to that group. However, this is not the end of the Group HPRO and NCO's job.

There are many other ways the Group HP staff can serve the recruiter. One of the most important tasks, in my view, is to represent the field recruiters to HRS. Often the group

can help resolve problems that develop with specific applicants by discussing the case with HRS. Hopefully the Group HPRO will always remember the problems unique to the recruiter and HRS, and arrive at a mutually beneficial position on behalf of the recruiter and add substance to the recruiter's plea. Other situations may dictate that the Group HPRs advocate the HRS position. In any event, the Group HPRO must understand and must effectively communicate both positions to both parties.

Some of the other functions performed at group include goal allocation, tracking production and flow, identifying production problems and solutions to those problems, and advising the group and squadron commanders on HP matters.

One key task, though, is keeping all medical and nurse recruiters in the group motivated and working in the same direction. One way to do this is by keeping recruiters informed to the maximum extent. Tell them how the group is doing, let the recruiters know in what area the group needs help. Communicate praise for a job well done and offer constructive criticism when it is needed-be totally honest at

The Group HPRO can make life more enjoyable for HRS and the recruiter by always remembering the recruiting mission and how the mission is impacted by his/her actions. By promoting a team approach and by continuous communications with the field, the Group HPRO can make a difference.

July 1982

## Involved

Recruiting Service men and women make it happen

By TSgt. Wayne Bryant

Every minute of every day, recruiters in the United States are involved with members of their local community; talking with high school students, meeting the new station manager of the local radio station or stopping off to visit a guidance counselor. Recruiting Service people are involved, and involvement is essential for success in recruiting.

The Air Force Recruiter

But involvement doesn't stop at the end of the duty day. Recruiting people help with the Little League, serve as leaders for Boy and Girl

Vennen, James D.

Wagner, James L.

Warner, Virgil L.

Waters, Kenneth A

Watro, Edward M.

Weatherford, James

Weikel, William W. J

Watts, David A.

Weiss, Robert G.

Westfall, Leroy O.

Westwood Neal J

Williams, Leon W

Wills, larry D.

Wilson, Louis E.

Yeager, Dennis V.

Young, Donald L.

Young, James E.

Walker, Theodore L

Scouts, teach at community colleges, assist in church activities and even act in local community theaters. They succeed because they're the types of people who would normally become involved. They care about the community they live in, and want to make it

On the next three pages of the RECRUITER are stories on just a few of these successful people. Not all of them are recruiters, but they all have one thing in common — they care!

Ojala, Esa T.

Osborne, Charles D.

Ouellette, Albert R.

Pachecano, Edward L

Overton, Gary A.

Pack, William M.

Patterson, Andre B.

Peronto, Thomas J.

Price, William S. Jr.

Pringle, William K.

Pushart, Andrew D.

Ralston, Ivan E. Jr.

Ravenell, Henry Jr.

Rhoden, Jesse J.

Rhoden, John A.

Richards, Donald L

Richardson, Paul R.

Robb, Robert W.

Roberts, Edgar E.

Roberts, Miller J.J.

Romero, Mario A.

Ross, Timothy L.

Robertson, Donald L.

Sammarco, Leonard

Sanders, Nathaniel

Sannwald, William C

Sapp, Richard A. Jr.

Schleis, Randall L.

Schuler, Herbert D.

Short, Richard E.

Siciliano, Eugene J.

Skoczylas, Stephen

Smith, Newt L. II

Solano, Epimenio A.

Southworth, Henry F

Stines, William M.

Stofer, Thomas L.

Surratt, Steven T.

Taradash, Martin

Tate, Brian M.

Taylor, Tully D.

Taylor, William J.

Tomita, Paul T.

Totsch, David C

Villa, Ralph J.

Walker, John

Tucker, Thomas M

Turcotte, Leonard W

Warrick, Charles M.

Washington, Doris A.

West, William E. Jr.

Wetsch, Michael E.

Watson, John W.

Weir, Robert R.

Wicker, April L.

Wold, Craig A.

Worthington, Peter

Young, Rickey J.

Zaluski, James E.

Zepp, Jerry R.

Smith, Larry R.

Shoff, Larry C.

Renardo, Thomas W

Rabbat, Marianne

Pruett, Robert E.

## Stripes add weight to recruiting NCOs



Allen, Edward D. Altenhofen, Leroy E. Beggs, Raymond L. Jr Belanger, Winfield Berg, Norris C. Caldwell, Charles I Carman, Garry E. Carver, Larry D. Chastain, Owen R Chesley, Alfred E Clark, James P. Clements, James J.

Corbett, Harold W Deboe, William M. Eichacker, Dale A Gilbert Edward J. Hanks, Arthur E. Jr Heard, Harvey L. Hege, John W. Henderson, Loyal E. Henifin, Wayne B. Hickman, Harley R. Higgins, Larry T. Hurst, Billy R. Jacques, Robert E Jones, Walter G. Kerr, Clyde Kleeman, Robert L. Koch, Richard C. Laney, Ira J. Laumer, Kenneth D. Long, Donald E. Mackillip, Jared Martin, Adolph OConnell, David Rousseaux, Alan E. Smith, Ralph W. Thompson, James C Tome, Claudio J. Uretsky, Eric F. Waldo, Bobby E. Welch, Booker T. Jr Wilson, Roland R. Wilstead, Lynden



Addison, Edward N. Allen, Garland Allison, Alan D. Alonzo, Juan F. Anderson, Dorris M. Aquilaina, Patrick F Arambula, Richard W Armstrong, Richard Auger, Ronald L. Bachman, Robert L. Barnardn Clifford R Barnes, Jackie L.

Barnhill, Edward F. Bary, David A. Bell, Douglas C. Ben, William Besmer, James J. Blythe, David J. Boettcher, Edward D. Braddock, Larry E. Brister, Clifton R. Broadnax, Otis C. Brown, Kenneth B. Jr. Brown, Norman L. Bryant, James M. Bryant, Wayne W Buchan, James R

Burge, Earl L. Burns, James T Butcher, Robert Campbell, Jack L Caputo, Anthony F Carroll, William E. Caveness, Alfred J. Celovsky, Andrew J. Chapman, Stephen C Chasse, Arthur J. Clausing, Dennis E Clayton, David L. Coit, Terrence A. Colby, Boyd R. B. Combs, Earl Corey, Roger E. Cormier, Wayne R Cox. Thomas J. Craft, Braxton K

Curry, James W. Dacier, James F Daniel, William S Davenport, Donald L Dean. Dennis A. Deas. Thomas H. Deeds, Tommy J. Delgiudice, Robert Demore, Phillip J Dennings, Bruce E. Depalma, Michael Devora, Robert Denegan, William Jr Duffy, Joseph R. Edwards, Charles V Elsholz, Edward H Ervin William C. Jr. Farrell Thomas C. Fiddler, Kenneth A. Fitzgerald, Russell Fletcher, John W. Jr Forse James E. Fowler, Kenneth L Fowler, Robert O. D.

Holleman Virginia

Holloway, Albert L

Holloway, Darrel F

Hood, Arthur J.

James, Paul D. Jr

Johnson, David A.

Crawford, Charlie

Crosby, Clinton J.

Fox, Perry O. Gammon, James L. Jr Garlic, Frederick B. Garrison, Leroy O. J. Gauger, Duane C Gilchrist, Hubert H. Graham, Tommy A Grandberry, Lee A Green, Billy R. Green, William C Griffin, Jesse J. Jr Gunning, Daniel L Hall, Jerry D. Hanselman, Glenn I Harmon, Timmy B Harris, Eddie N. Jr. Harris, James R. Hoffman, Donald R

Kelly, Edward F. Kimball, Terry L Kimbrell, Paul D. Kircher, Thomas W Kohlmann, Ronald P Kovaleski, Joseph E. Lagrone, James G. Lair, William L. Laventure, Leonard Lesieur, Charles O. Lindsey, Kenneth B Linen, StephenM. Lloyd, Robert Cm Long, Robert J. Lopez, Gilberto E. Marion, Michael W Martin, Clarence Jm Mason, Ronald E. Maxwell, John T. Mayer, Michael T.

Neitz, Robert M. Jr.

Ouellette, Darryl A.

Parkinson, Nelson L

Pearson, Ronald K.

Poindexter, John T

Popovich, John M.

Poynter, Porter L.

Quimby, Ronald B.

Priest, James L.

Quinn, David L.

Ratekin, James M.

Reese, David A.

Riggens, Larry

Riley, Phillip C

Rood, Larry C.

Ryan, James D.

Scoble, Robert J.

Skaggs, Clinton A.

Slezak, Willaim M

Sparandel, Roger M.

Stanfield, Danny R

Sweigart, Curtis R

Swett, Richard B.

Taub, Robert M. Jr

Thomas, Randall L

Thompson, Frederick

Thornton, Thomas J.

Townley, Bryan H.

Tucker, Stephen L.

Turner, Lawrence S

Underwood, John W

Tuttle, David L.

Vail, David A.

Vainrib, James R.

Valverde, Reynaldo

Vartabedian, Roger

Vanburen, Robert L.

Trevino, Domingo Jr

Stevens, Roger D.

Snipe, Joseph Jr.

Soto, Juan J.

Rodetis, James Jr.

Rollins, Charles D

Rygalski, Thomas A

Raymond, Roland C

Reynolds, Gregory

Pheam, George E. Jr.

Parker, Ernest T

Perkins, Willis J

McCutcheon, Jerry W McKenney, James M Middleton, Gary L. Miner, Frederick A. Mitchum, Rodney L. Montez, Josue R. Morgan, Edward Morris, Casey R. Jr Morris, Philip R. Neiger, Robert J.

Adams, Michael R. Alford, Richard L. Arrington, Robert D. Astorga, Luis E. Ayscue, James R. Baker, Danford D. Barnett, Gerald R. Barrows, Robert E Beecher, Steven J. Bell. Gerald L. Benson, Michael J. Bobrinitz, Michael Bolin, Ronald J. Booth, David L. Bourff, David T. Boykin, Charles M Brock, Jonathan D. Brown, David Brown, Robert W. Brundige, Leslie C. Brush, Janice A. Caffalette, Anthony Canipe, Dennis B. Cantu, Floyd J. Carlsrud. Steven L Caron, Michael A. Carter, Ernest W. Case. John A. Chapla, Donna J. Cihal, Charles III Clark, Furman R. Colvin, Terra D. Conley, Kenneth D. Corbett, Homer L. Jr Daniels, Billy L. Davies, Robert G. Delbosque, Wayne R. Delgado, Jose J. Desselles, Mary L. Diaz, Raoul

Divincenzo, George

Ellison, Kenneth B.

Embry, Jeffery B.

Farr, Donna J.

Flynn, Robert W.

Ford, Thomas E. Jr.

Fortin, Armand L.

Gaines, Danny R.

Foster, Matthew H.

Gardner, William T. Jr. Gilligan, Michael J. Godleski, Paul D. Gray, Marshall Griffin, Gerold J. J. Griffin, Mary J. Haggerty, John A. Haines, Gary A. Hale, Raymond L. II Halliburton, James Halstead, Raymond L Havelka, Arnold J. Haynes, Tony M. Hedge, Larry E. Hiatt, Robert T. Hicks, Michael R. Hill, Carol Hoffer, Edward C. Holp, Thomas Howe, William H Huckeba, Rodney W Ivey, John P. Jackson, Melvin Johnson, Arthur R. Johnson, Steven C Jones, Richard A. Jordon, Harold D. Kappell, Norbert L Kiselauskas, Bruce Kistler, Roger L. Klein, Melvin L. Knox, William F. Jr Kobritz, John M. Kolczynski, Edward Kolodziejski, John Lafeir, Ronald R. Lawrence, Robert D. Lazar, Martin A. Leach, Tommy M. Lee, William H. Lightfoot, Edward R Lipford, Beverly H. Lowick, Kenneth W Lucas, Wisly J. Lund, Thomas J. Malkowski, John F Markham, James T Markus, Loren J. Mathews, David E. Mayer, Jerold L. Mayhew, Drue A. McCollum, Dana R. McCree, Carl S. Jr. McNeilmoore, Elizabeth

Medellin, Donna M.

Moore, Edward C. Jr.

Mira, John D.

Moore, Henry L.

Moton, James L.

Murphy, Gart M.

Murra, Dennis R.

Murray, John R.

Murray, Lawrence Jr.

OConnor, Timothy A.

Move, Dan K.

A former Recruiting Service squadron commander, Lt. Col. Pat Lerro, presently the Deputy Director, Accession Policy Directorate, Office of the Secretary of Defense, has also been selected for promotion to colonel.

# Involvement from A to Z

By 2nd Lt. Clem Gains 3554th Recruiting Squadron

A newly formed public organization called "Believe in America" wants him to give speeches on patriotism and freedom, and the Air Force wants him to become an officer.

Community involvement is, indeed, a way of life for SSgt Mark Krueger, the Air Force recruiter in Bay City, Mich.

"I believe that it's my responsibility to be involved," says Sergeant Krueger. His community interests include sports, civic, religious and academic activities.

"I picked up racquetball to keep in shape while stationed at Kincheloe AFB in 1976," said Mark. In the past six years, he has become rather proficient at the sport. He is the club pro at the Bay Valley Racquetball Club and teaches the sport at nearby Delta College. In the process, he meets many people, some of whom are influential in the community. "They get a different perspective on the military," he noted. In addition, through the YMCA,

Bay City recruiter involved, successful

Mark coaches youth football, basketball, and baseball. "I like working with the kids," he

His civic interest is expressed through the Optimist Club. "Our club is active with the

Youth Art Fair, Tri-County Basketball, Special Olympics, and the Junior Optimist Club in high schools," Krueger stated.

Church activities are also important to Mark and his wife Cathy. He is on the Parish Council at St. John's Catholic Church in Essexville. The council makes the major decisions for the 1800-member church. "Cathy gets involved here a lot — it's hard for her not to," he quipped.

In the midst of all these activities, Sergeant Krueger has performed his recruiting duties in a superior manner. He earned the coveted silver badge for his successful 1981 recruiting efforts. He has also found time to graduate Summa Cum Laude from Northwood Institute with a Bachelor of Arts in Business

To top everything off, Mark Krueger has just been selected to attend Officer Training School. "This is a high point in my life. I believe that being involved with this community has helped prepare me. As an officer, I will know how to project a positive image in a community."

# Special people help out with Olympic youngsters

In the 3515th Recruiting Squadron, involvement means working with young people through the Special Olympics. Several volunteers from the squadron, TSgt. Jerry Simons, SSgt. Michael Caron and TSgt. Bill Perham, all became a part of this "special" activity in the New Jersey State Special Olympics Bowling Tournament at the McGuire AFB/Ft Dix bowling lanes.

Scorekeeper Sergeant Perham said, "Some of these kids are pretty good, all they really need is the attention and care they deserve." As a lane aide, Sergeant Simons found himself in several interesting and sharing situations. "I will always remember the time when one of the bowlers finally knocked down some pins after some coaching and cheers, turned around, ran back to me and gave me the biggest, sweetest hug in the world. It's an experience that has to be lived to be appreciated," he said.

One of the key individuals for this year's activities, Sergeant Caron spread the word about the event and brought in many volunteers.

"All the help and support we could give to these people will be deeply appreciated and rewarding for everyone.' His enthusiasm was obvious during the day and especially during the Olympic Bowling Ceremonies. "I just love this part," Sergeant Caron said. "There's nothing like hearing applause while the bowlers receive their medals for working so hard at something they enjoy so much.'

Highlighting the closing ceremonies was a poem read by CMSgt. James C. Apone, master of ceremonies. The poem was dedicated to the parents, teachers, coaches and friends of the Special Olympians.

God gave this child to you to guide, to love to walk through life beside. A little child so full of charms, to fill a pair of loving arms. God picked you out because he knew, how safe this child would be with you. Being involved with the Special Olympics takes special people — people like

those in the 3515th Recruiting Squadron.



TSgt. Jerry Simons receives a special embrace from an Olympic bowler during the New Jersey Special Olympics Bowling Tournament.

# Top recruiter coaches distaff cagers

By 1st Lt. Bob McKenzie 3562nd Recruiting Squadron

NORTON AFB, Calif. - You would think that being a 228 percent recruiter would be enough to keep anyone busy; but for MSgt T.J. Bienias of the 3562nd Recruiting Squadron's F Flight that is not the case.

Granted, he does keep busy bringing qualified people into the Air Force; but after he leaves his office he transforms into a high school basketball coach of the varsity girls

basketball team at Norte Vista High School in Riverside, California.

"This activity alone resulted in tremendous exposure for the Air Force, because I wore my uniform at all games throughout the city," Sergeant Bienias said. "I have had three enlistments from Norte Vista High School due directly to my coaching efforts. If a student would ask me why I was in uniform, I would tell him or her of how proud I am to wear it. From that point we would discuss Air Force

Since being assigned to F Flight in December 1981, Sergeant Bienias has been the Top Recruiter in the 3506th Recruiting Group for two months, Top Recruiter in the Squadron for two quarters, and twice the Top Advertising and Publicity Recruiter in the

Sergeant Bienias is very enthusiastic about his team. He hopes next year his basketball team will do as well as his recruiting efforts. This year the team lost all of their 17 games.

# Uniontown native working for teens

By Capt. Steve Knechtel 3511th Recruiting Squadron

Many times you have heard someone say, "I don't want to become involved." You could've heard it at work, at church, at the scene of an accident, or even from your own family. You may have even said these words yourself.

Fortunately for all of us, these excuses are the exception rather than the rule. And fortunately for the people of Uniontown, Pa., there is an actively involved community member who takes the time to care.

MSgt Stephen P. Rebawas born, raised, and attended school in Uniontown. His wife and most of his relatives are also from there. He was recruited in this town twice — once by the Marines and once by the Air Force. Presently, Sergeant Riba lives and works in Uniontown as an Air Force recruiter.

Recruiters become involved with the

community to some degree just by the nature of their work. However, successful recruiters are the ones who take a personal interest and make a sincere effort to become actively involved in the community whether they were born there or not.

Sergeant Riba is a successful recruiter.

He is actively involved with 70001 Career
Association, a non-stipend, non-subsidy
program that motivates disadvantaged
teenagers by building self-confidence and helping
them develop skills and talents. The members
may have minor law violations, come from
broken homes, or dropped out of school.

The Fayette County directors of the national organization recently recognized Sergeant Riba's contributions. They presented him with a Certificate of Appreciation for "having provided encouragement, direction and support toward the growth and development of the young adults in the 70001 Career Association." A cover letter went on to say,

"...the 70001 is succeeding throughout the country because people such as you care enough to become involved."

He was also recognized by the Greater Uniontown Chamber of Commerce with a Certificate of Appreciation for his participation in the "Education Council Non-College Bound Job Fair" in March 1982. He was specifically cited for his "effort and concern in the development of our youth."

Sergeant Riba has worked closely with boys 12-16 years old as an Assistant Scout Master in the Boy Scouts of America. At St. Joseph's Roman Catholic Church, he's actively involved in the lay ministry as a lector. He has also been known to lead the hymns when there was no organist available.

MSgt Steve Riba is a totally involved individual. He's a recruiter, an active community and church member, and he is successful.

# The coach behind home plate, desk

By SMSgt. Rick Fluke 3568th Recruiting Squadron

SALT LAKE CITY, Utah — If you're going to have a winning team, you need a winning coach behind home plate and behind...a desk?

TSgt Richard Arambula, Operations NCO for the 3568th Recruiting Squadron, Salt Lake City, Utah is just such a person. During duty hours Sergeant Arambula does his coaching by phone, assisting rookie and pro recruiters alike in improving their "batting averages." After duty hours, he changes into his second blue suit complete with cleats and stirrups.

For the past four years, Sergeant Arambula has been both a coach and a board member of the Western Boy's Baseball Association headquartered in Salt Lake City. Among his many contributions to the league, he has helped to design and construct a complete ball diamond facility on land leased from Salt Lake County. Beginning during Utah's early

May snow squalls, he and his wife Sheila, along with their daughter Vanessa, spent an average of five nights each week either participating in league games or team practice sessions.

How good a coach is he? Ask SSgt Tommy Curran, a recruiter located 539 miles away in Missoula, Montana. "Rick Arambula never gets down. He can always get you back up on a bad day. If you've got a question, you get an answer...on the spot!" Fans of the 3568th Recruiting team can ckeck the stats: the team has had a great year. Right now the 68th is in 2nd place overall in the 3506th Group competition.

What sort of accolades does Coach Arambula win? The Utah native's work area is a cascade of plaques and certificates attesting to his skill and abilities. Sergeant Arambula began his winning streak during the first inning of his recruiting career. In April 1975, he was recognized as an honor graduate of Recruiting School. Following more awards garnered during his tour as a field recruiter, Arambula moved into a new league as Liaison NCO at the Salt Lake City MEPS. Again,

he earned more trophies and applause from the stands. After that, Sergeant Arambula moved up behind home plate at the squadron headquarters. During his first year as operations NCO, he was presented the 3568th Commander's Outstanding Support award for Fiscal Year 1981. In February, this NCO returned from the ATC NCO Academy "Winter Training Camp" with another certificate naming him as a distinguished graduate of class 8203.

Sergeant Arambula's off duty coaching career is equally successful. He has been named as an All Star Coach for his baseball league in both 1980 and 1981. With all of this activity, is there any chance that the coach might be past his prime? Not according to the 10-12 year old blue suiters Arambula supervises on week nights.

Standing in front of the Operations board, Sergeant Arambula is beaming. "We're in first place!" he exclaims enthusiastically. Then, glancing at the recruiters production figures on the board, he notices the quizzical looks. "No," he smiles, "my other team took two last night."



#### Hey Coach!

TSgt. Richard Arambula shows his winning form in the office, and on the field as the coach of a little league team. A successful recruiter, Sergeant Arambula has also worked in the Salt Lake City MEPS and now is putting in extra innings at the 3568th Squadron headquarters as the Operations NCO. (Photos by 1st Lt. Anne Sobota and SMSgt. Rick Fluke)



# Turning applicants into officers

By TSgt. Wayne Bryant

"Right now we're working the largest number of applications for OTS that Recruiting Service has seen in many years," said Maj. Frank Terrell, chief of the Officer Procurement Division. "We look at more than 800 applications every three weeks during our selection boards and handle more than 130 engineer applications every month."

The Officer Procurement Division is feeling the results of the heavy emphasis being placed on Recruiting Service's officer programs. More and more recruiters are meeting the call for quality officer applicants and the men and women of the division are responding with more boards and quicker turn-around times.

"I'm really proud of the way our people in the division have responded to the new emphasis," the major said. "When the application flow started to increase, so did their energy and morale."

If you've ever wondered exactly what happens to an application after it leaves the squadron, here's a quick look. From the time it arrives at the headquarters until the board process is concluded, the applications never seem to stop moving.

As applications are received they are given a quality control check to ensure they are complete and accurate. "If there's something missing from the application," said Maj. Carol Henderson, chief of the Rated/Nonrated Branches, "we'll call the particular Group to get the necessary information. Overall, our



recruiters do a good job of putting the applications together." The processors in these branches also handle requests for supplemental medical information and certification of physicals. Finally, they make class assignments on all rated, technical and nontechnical candidates selected for OTS.

The actual selection board process is handled by the Analysis & Support Branch, headed by MSgt Rhod Charles. "We handle the logistics of the board" said Sergeant Charles. "This means setting up the conference rooms for the board members, monitoring their progress and entering the scores into the computer for selection. After this is done, we take a sample of selects and nonselects for review by the Director of Operations and the Recruiting Service Vice Commander."

This section also does the analysis of the OTS program. With the use of a Wang Computer, the men and women of the section can analyze select/non-select rates and any other sets of variables involved in the officer selection process.

A unique and very visible area of the Officer Procurement Division is the Engineer Branch. This three-man section works solely on applications for engineer and engineer-related programs. Headed by 1st Lt. Mike Bennett, this branch gives "red carpet" treatment to engineer applicants as well as CSEP and AFIT-sponsored programs.

"Our average turn-around time on engineer applications," said Lieutenant Bennett, "is about one week. That includes the selection process itself, classification by AFMPC and physical certification by ATC/SG. We have a standing board of officers around the base who give us excellent support. Each application is individually processed and handcarried through each step of the process in order to keep turn-around time to an absolute minimum."

"In addition," the lieutenant continued, "we have a recruiter, TSgt. Joe Martin, assigned to AFIT to represent Recruiting Service to the AFIT faculty and to coordinate all the AFIT-related programs in person. In this way, our engineer applicants know in a very short time where they stand. We also keep our recruiters updated with daily status reports through PROMIS on their engineer applications."

"All of our people are the best," concluded Major Terrell. "They have been given a tremendous task and are meeting that challenge, head on — every day. The men and women in the field are recruiting a higher quality applicant than ever before — and in record numbers! And, we're working these applicants through the selection process and into OTS as quickly as possible. That kind of teamwork has made FY 82 the most successful OTS recruiting year to date and that didn't just happen, it took hard work, team work and total commitment at every level. With the refinements already made and those planned, FY 83 promises to be even better!"

#### People

The people of the Officer
Procurement Division: Maj. Carol
Henderson, MSgt. Rhod Charles
with Col. Benjamin Waller,
Recruiting Service vice commander,
at right; 1st Lt. Mike Bennett, SSgt.
Al Conyers and TSgt. Butch
Bower, at left; Maj. Frank Terrell and
his secretary Dolores Alonzo,
lower left; and Sgt. Janice
Mears with Maria Booth, below.







# Hyperbarics saves people

By Susan Wallace

What does a young woman named Sally, have in common with an Air Force master sergeant and a student scuba diver? All have been successfully treated in the hyperbaric chamber at the Air Force School of Aerospace Medicine, Brooks AFB, Texas.

Hyperbaric oxygen therapy involves breathing 100 percent oxygen at regular intervals. This is done in the pressurized environment of a sealed chamber, generally adjusted to a pressure equivalent to 45 feet below sea level. A typical dive lasts about two hours and 15 minutes.

Sally's chronic osteomyelitis reached a critical stage several years ago. Physicians recommended radical surgery to remove infected bone and soft tissue from the left side of her face. Hyperbaric oxygen therapy succeeded in helping Sally and disfiguring surgery was not necessary.

Therapy in the hyperbaric chamber also put a 38-year-old master sergeant, suffering from radionecrosis, on the road to recovery when

# Unique doctors ready to help

"Hyperbaric medicine is one of the Air Force's most unique medical endeavors," said Maj. Fred Beezer, chief of the Recruiter Management and Support Division, Directorate of Health Professions Recruiting. "The efforts of the men and women at Brooks are responsible for saving countless lives as well as many advancements in this field."

"We are fortunate to have the cooperation of the staff at Brooks. They are ready and willing to talk with prospective Air Force doctors or medical educators as a part of the MEDRAP program. However, their work requires advance coordination for appearances in Recruiting Service," Major Beezer added.

"If you would like to have a hyperbaric display at a local medical convention or conference, or need a speaker for a large COI event, contact the Directorate of Health Professions Recruiting well in advance. Hyperbarics is an interesting and challenging field, and the Air Force is at the forefront of the research," the major concluded. "It's an excellent subject to talk about with prospective applicants."

he became a "diver." Four months of intensive treatment allowed his wounds to heal, an infection was abated, and he was able to have reconstructive surgery.

Brooks' hyperbaric medicine personnel recently treated a student scuba diver suffering from air embolism. The diver, a 24-year-old man, made a normal ascent to the surface then lost consciousness and went into convulsions.

At the hospital, X-rays revealed the diver had air bubbles in the sack around his heart and in other body tissues. Doctors at the hospital contacted the Brooks Hyperbaric Medicine Division and requested treatment for the diver in the Air Force's hyperbaric chamber. After the first dive, the patient regained consciousness. After the second chamber dive, he had regained most of his normal functions.

The backbone of the hyperbaric program at Brooks has been the study of altitude decompression sickness, a condition that reached epidemic proportions during World War II and the 1950's.

With research on altitude decompression sickness successful, hyperbaric physicians began to research the problem of chronic, non-healing wounds.

In their studies, oxygen delivered under pressure saturated the plasma of animals,

indicating it might be possible to oxygenate hypoxic tissues of a wound with enough oxygen to promote healing.

The Hyperbaric Medicine Division has made major contributions to the field of hyperbaric oxygen therapy.

Division staff members are also responsible for developing and encouraging the philosophy that hyperbaric oxygen therapy can rightfully be used as an adjunct treatment.

While not a miracle cure, hyperbaric oxygen therapy is greeted enthusiastically by patients who otherwise have little hope.

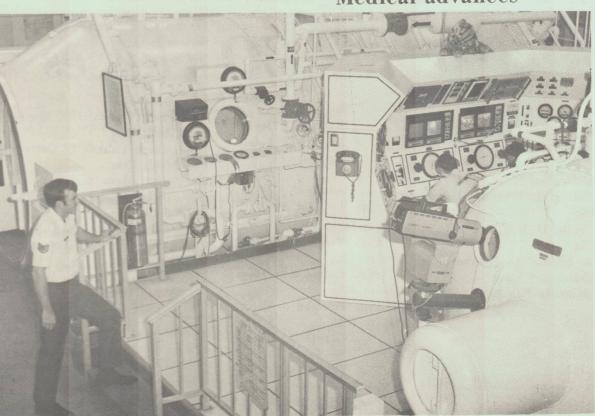
Today, hyperbaric oxygen therapy is taking its proper place in medicine after years of painstaking research. Thousands of military members and dependents have been treated at the Hyperbaric Medicine Division since the mid 1960's. Approximately 80 percent of these patients were significantly improved, if not completely healed.

What does the future hold for hyperbaric medicine? At the very least the treatment offers life and limb-saving benefits to patients with decompression sickness, air embolism, gas gangrene, osteomyelitis, radionecrosis, and chronic non-healing wounds. Hyperbaric medicine research continues at Brooks.

Research efforts continue in tissue healing, spinal cord injuries and radiation therapy. If fruitful, it may offer hope to countless patients who before had no hope.



#### Medical advances



Patients arrive at Brooks AFB in a variety of transportation including helicopters, above. After they arrive and it is determined that hyperbaric treatments are necessary, they spend time in the chambers, below, with trained technicians and flight surgeons. The multi-million dollar facilities at Brooks, shown at left, have treated hundreds of people with positive results.



## CROSSFEED

# Viewers see AF on cable law show

By Capt. K.W. Kapitan 3555th Recruiting Squadron

Viewers of Milwaukee suburban cable TV recently noticed that some of the folks on their TV sets were real Air Force people...wearing real uniforms!

In a special edition of RVS Cable TV's "Everyday Law and You," the topic of discussion on the talk show was "Air Force Recruiting." Hosted by attorney Linda Leaf of Milwaukee, guest stars were 3555th Nurse Recruiter Capt. Kathy Vanderburg, Squadron Superintendent, SMSgt Mike Shimon, and Ops NCOIC, SMSgt Al Turkow.

Addressing a wide range of topics, the guests discussed all phases of recruiting operations, to include flexibility of mission to accomodate special program needs. The 60-minute show was specifically designed to 'educate the public', in a region of the country where the only military exposure is through active force recruiters, and Reserve and Guard units. Thanks to some pre-briefing from (and for) Linda Leaf, no problems were encountered during the taping. The session was difficult and unusual as no breaks or out takes were permitted during the actual session. This tended to put some pressure on the recruiters, but as Captain Vanderburg mentioned after the taping, "It went by so fast, I didn't even think about the time."

Although a general understanding was reached by the participants prior to the show as to what general topics each would handle, the responses flowed easily in the unrehearsed and impromptu presentation format.

The net effect was direct exposure for the Air Force FREE via that hard to acquire medium of TV.



On screen

Members of the 3555th Recruiting Squadron answer questions on "Everyday Law and You," a local cable system television show.

Answering the questions of host Linda Leaf, left, are SMSgt. Mike Shimon, Capt. Kathy Vanderburg and SMSgt. Al Turkow.

# Flexibility is important here

By Capt. Steve Hatcher 3556th Recruiting Squadron

We are all aware of the added emphasis on the CSEP program during the current fiscal year. TSgt Roger Velasco, OTS recruiter for the '56th Squadron in Minneapolis, took the bull by the horns and scheduled an engineering tour to Wright-Patterson AFB, Ohio. He had heard of short notice events, but when he found out the only time available for a tour was less than two weeks away, he learned what it means to be flexible in recruiting.

Close coordination between the squadron and Sergeant Velasco was a necessity. He told the four students he invited that they must each bring one qualified student with them in order to go on the tour.

The tour took off and went to WPAFB with four new students and four students Velasco had been working. They had a full schedule touring such places as the Flight Control, Lightning Strike, and the Laser and Avionic Labs. That evening the students dined at the Officers Club, where the '54th Squadron OTS recruiters joined them for conversation

about the engineering program in the Air Force.

The students were genuinely impressed and amazed at what the Air Force had to offer.

The return trip was full of conversation about what they had seen. In one full week Sergeant Velasco had four applications and two others in the process of putting in an application. That's six out of eight people who are applying for the CSEP program. Sergeant Velasco wouldn't want to try a short notice tour all the time, but he definitely is happy with the results and learned that being flexible does pay off.

#### Motivate in words

DENVER, Colo.—In an attempt to maintain an OTS applicant's enthusiasm for an Air Force career, 1st Lt. Paul Hamilton, the 3567th Recruiting Squadron's monitor, sends letters and current Air Force magazine articles to his OTS applicants. According to Hamilton, this plan to decrease declination rates has shown favorable results.

I've gotten positive feedback already. I didn't know it would work at first. Pilot applicants are very motivated to fly. The articles I send are inspiring. They appeal to the applicant's sense of adventure and maybe rekindle motivation," the lieutenant said.

## School graduates officer, NCO classes

Capt. Larry Conwell, currently assigned to the 3562nd Recruiting Squadron was named Honor Graduate and also won the Sales Award from the most recent class to complete the Recruiting Officers Course, Lackland AFB, Texas. Capt. Jeffrey D. Barnes, assigned to the Directorate of Resources, Recruiting Service Headquarters, was selected as the Speech Award winner.

Taking top honors in the NCO class was SSgt. James W. Barringer, assigned to the 3561st Recruiting Squadron. He was named the Distinguished Honor Graduate of the most recent class. MSgt. Douglas E. Miller, 3550th Recruiting Squadron, was named Honor Graduate of the class.

Other officer graduates and their assignments are: 3511th RSq.

Capt. Robert J. Cheeseman

Capt. Jack G. Turner

Capt. Edward D. Burkart Jr. 3533rd RSq.

1st Lt. Stephen N. Roehr 1st Lt. John A. Whitley

3534th RSq.
Capt. Yetta D. Roy
3546th RSq.

1st Lt. Mitchel O. Everhart Jr. 3563rd RSq.

Capt. Mike L. Klackle

Headquarters

1st Lt. Warren Werschin Graduating from the NCO class: 3512th RSq.

SSgt. Thomas E. Murphy 3518th RSq.

TSgt. James J. Marotto

3519th RSq

SSgt. Kevin W. Davis SSgt. Brenda G. Lewis Sgt. Jenny Senier

3535th RSq.

Sgt. Rodney C. Corbin SSgt. Tony D. McClain

3537th RSq.

SSgt. Virgil R. Tucker 3543rd RSq.

SSgt. Kenneth D. Hays 3546th RSq.

SSgt. Herman J. Broussard 3547th RSq.

SSgt. Gerold J. Griffin Jr. 3548th RSq.

TSgt. Clinton A. Skaggs 3549th RSq.

TSgt. Richard S. Liles TSgt. Mickie A. Berger 3562nd RSq.

SSgt. Edward C. Moore 3566th RSq.

SSgt. Laurna S. Carter 3568th RSq.

Sgt. Mary T. Jelley SSgt. Gregory J. Smith 3569th RSq.

TSgt. Daniel N. DiMaggio SSgt. John A. Traversa 3551st RSq.

SSgt. Robert E. Wach 3552nd RSq.

TSgt. Lawrence S. Turner

3553rd RSq. SSgt. Michael J. Benson

3554th RSq.
Sgt. Raymond W. Coss

SSgt. James E. Dusseau 3561st RSq.

MSgt. Errick A. Carey

# Display package due this month

Highlight of the advertising projects expected to reach the field in July is the Display Graphics Package. It contains more than 100 pieces of "art" that the recruiter can use to tailor the Shotel display for a particular event. It will be shipped directly to all groups and squadrons. The other project dur for July distribution is the Flight Screening Program minibriefing. Details on specific projects can be found in the Recruiting Service Project Book. Copies are available in group and squadron A&P offices.

Note that the availability month differs from the distribution month listed in the project book. This allows time for the project to be directly shipped or delivered to the Publications Distribution Center and made available to recruiters.

The designation "RDS" means the project will be available from the PDC, but should not be ordered until "fair share" notification is received.

#### Ads and Direct Mail

The national periodical program will continue to generate both leads and awareness. Recruiters can expect to see leads from these media and from direct mail drops within 30 days after the publication or mailing date. Listing shows name and issue of periodical, program(s) supported and media codes which identify them on the prospect listing.

PUBLICATION	PROGRAM	ISSUE	MEDIA CODE
Obstetrics & Gynecology	Physician	July	OG
Archives of Otolaryngology	Physician	July	AT
Resident and Staff	Physician	July	RS
RN	Nurse	July	RN
Jet	GS	July 15	JT
Sport	GS	July	SP

#### DIRECT MAIL

TARGET	TITLE	DATE	MEDIA CODE
Physician Specialists	Physician	July	DK

#### SPOT DISC N

#### SIDE I

- 1. Nurse (:30)
- 2. Aim High (GS:60)
- 3. Back to College (Eng:30)
- 4. Ms. Mechanic (Eng:60)
- 5. No Laughing Matter (NPS:30)
- 6. Future Force (Eng:60)

#### SIDE II

- 1. The Star Spangled Banner (1:27)
- 2. Whistle Our Tune (PS:60)
- 3. Opportunities (GS:30)
- 4. Soul (NPS :60)
- 5. The Song Says It All (GS:30)

#### COUNTRY MUSIC

TIME NO. 61

August mailout

Brenda Lee
Rosanna Cash
Bert Colwell
Conway Twitty
Gary Gentry
Rick Landers
Jacky Ward
Wayne Kemp
Kieran Kane
Ed Bruce
Ricky Skaggs
Rex Allen, Jr.
Margo Smith
Reba McEntire

#### TV SPOTS

JUL (16 mm)

60 sec "Early Morning"

30 sec B-52

20 sec F-16 10 sec B-52 Alt AUG (16 mm)

60 sec F-16

30 sec "On the Job"

20 sec FB-111

20 sec C-141

# AFOG:

## Tango Van makes stops in 3555th Squadron area

By Capt. K.W. Kapitan 3555th Recruiting Squadron

During the early days of FY 82, AFOG Theater Van Tango was weaving its way across the northern tier of the 3555th Squadron. Upon completion of a two-month, 800mile circuit, over 13,060 students and faculty of 42 high schools and two universities had viewed the AFOG multi-media presentation. One of the lengthiest and most productive AFOG tours through the 55th's region, the joint AFOG-RS operation yielded extensive print media coverage. Deemed by the 55th's "B" and "E" Flight recruiters as the most successful exposure tool of its kind utilized by this squadron to date, Theater Van Tango spread the word of he Air Force with a minimal incident/difficulty rate.

Effective recruiter coordination efforts are the key to overall mission success. The recruiter must remain briefed on both theater van status and school status as he is the interface between the two. Whatever the situation, the recruiter must stay abreast of all matters concerning the theater van arrangements in his zone.

Timely completion and return of AFOG Participation Requests are integral to insuring full compliance with AFOG checklist suspenses. Recruiters should make every effort possible to obtain necessary signatures from school officials on AFOG requests and return these as soon as possible to squadron RSA's. Early return of this paperwork will

increase flexibility of the theater van utilization by allowing for immediate identification of new site locations. The net effect is a smoother operation.

Attendance at AFOG shows by a recruiter is the key to this particular mission's success. AFOG personnel are well-versed in the topics they present, but are not trained recruiters. Nor is it their responsibility to act as such. The presence of the recruiter is a final polish to the professionalism of the show. We must remember that when AFOG is in our areas, it is there to generate leads for us, not to work the leads.

Aggressive display of 'Command Interest' is the final key to a successful AFOG operation. Commanders' interest tends to be shared by flight supervisors and recruiters. Appearances by our commander during the two-month AFOG tour did much to increase recruiter interest, as well as communicate a genuine desire on the part of command to help the recruiter in his activities.

These are but a few lessons we learned and utilized from past experiences. They are simple, yet effective guarantees of success. However, we recommend building an AFOG program around particular squadron needs as one specific system may not work well from squadron to squadron. Success can come to different people in different ways but, with a little effort, it can be realized. After all, success is our middle name in the 05th.

# HERE 'N THERE Top grads

Two Recruiting Service NCOs graduated with honors from Class 8205 of the Air Training Command NCO Academy, Lackland AFB, Texas. TSgt. Dale E. Buckingham, 3543rd Recruiting Squadron, and MSgt. Norman H. Auchterlonie, 3518th Recruiting Squadron, were named Distinguished Graduates of the school. They maintained a 90 percent or higher average and graduated in the top 10 percent of the class.

#### Award winner

SSgt. William K. Pringle, 3544th Recruiting Squadron, recently received the Federal Inter-Agency Award for the Dallas-Fort Worth area. Sergeant Pringle was one of seven finalists and the only military finalist in the competition. The award is designed to recognize federal employees who exceed their normal job requirements.

## New chapter

Fifteen recruiters from the 3503rd Recruiting Group, Robins AFB, Ga., recently signed on as members of the Noncommissioned Officers Association, forming a new chapter. Several members of the recruiting chapter were elected as trustees to the chapter.

# Play politics carefully in uniform

In this election year, political campaigning will become more and more intense as November draws near. For Air Force members, AFR 110-2, "Political Activities by Members of the Air Force," outlines the permissible and prohibited political activities.

As Americans, Air Force members are expected and encouraged to carry out their responsibilities as citizens. While they are permitted to participate in the political process, they are prohibited from engaging in partisan political activities.

There must exist public confidence that civilian control over the military remains unimpaired — that undue military influence on the political process is not even a remote risk

Air Force members must, of course, refrain from participating in any political activity while in uniform. Likewise they must refrain from using government facilities in furtherance of political activities.

In determining whether or not an activity violates the traditional American concept of political neutrality, common sense and the guidelines listed below should be followed.

Air Force members on active duty may:

- Register, vote and exercise a personal opinion on political candidates and issues, but not as a representative of the Air Force.
- Encourage other military personnel to exercise their right to vote, but must not attempt to influence or interfere with the outcome of an election.
- Join a political club and attend its meetings, but not in uniform.
  - Write a letter to the editor of a

newspaper, expressing personal views on public issues, but cannot attempt to promote a partisan political cause.

- Write personal letters, not for publication, expressing preference for a specific political candidate or cause, but cannot participate in an organized letter-writing campaign on behalf of a political cause or candidate.
- Make monetary contributions to a political party, subject to the limits imposed by federal law.
- Display a political sticker on his or her private automobile.

Air Force members on active duty may NOT:

- Participate in partisan political management, campaigns or conventions.
- Make campaign contributions to a partisan political political candidate, to another military member, or to an employee of the federal government.
- Use official authority or influence to interfere with or affect the course of a political campaign.
- Seek votes for a particular candidate or issue.
- Seek political contributions from others.
- Become a partisan candidate for civil office, except as expressly provided for in AFR 110-2.
- Make public speeches or participate in partisan political management of campaigns.
- Solicit or receive a campaign contribution from another military member or from a civilian officer or employee of the

United States for the purpose of promoting any political objective or cause.

- Cause or permit to be published partisan political articles signed or authorized by the member for the purpose of soliciting votes for or against a partisan political party or candidate.
- Serve in an official capacity or be listed as a sponsor of a partisan political club-
- Speak before a partisan political gathering of any kind to promote a partisan political party or candidate.
- Participate in any radio, television or other program or group discussion as an advocate of a partisan political party or candidate.
- Distribute any partisan political literature.
- Perform clerical or other duties for a partisan political committee during a campaign.
- Solicit or otherwise engage in fund raising activities in federal offices or facilities, including military bases, for a partisan political cause or candidate.
- March or ride in a partisan political parade.
- Display a large political sign, banner or poster on the top or side of his or her private automobile.
- Sell tickets, for, or otherwise actively promote, political dinners and other such fund raising events.
- Attend, as official representative of the Air Force, partisan political events even though they do not actively participate. (Reprinted from TIG Brief 7, 1980)

# The cost is high for '16th recruiter

By TSgt. Ron Bobba 3516th Recruiting Squadron

To feel the wind in your face, the feeling of power, you and your bike, the open road, a natural high — all the good reasons for owning a motorcycle; not to mention the unbeatable gas mileage and no parking problems.

HHRD CLASS
BULK RATE
Postage & Fees Paid
USAF
Permit No. G-1

Let me share with you one more good thing. At 6:45 a.m., a bright, sunny day, on March 30, 1982, the temperature was in the mid-50's and there was not a cloud in the sky. I had a cup of coffee at home and thought about the work to be done that day at the MEPS.

At 6:55 I got my bike ready to go. All safety checks had been done and the bike was mechanically sound. I had on boots, gloves, a helmet and shield, protective jacket, and the bike even had a fairing. No one was more cautious than I. I had taken all the courses on safety and had no accidents or tickets in over 15 years. I started on my way to work and arrived at the first traffic light. It was red. I stopped and waited for it to turn green; then, to play it safe. I even counted to three before proceeding across the intersection.

A set of events occurred then that will change my life forever. A car ran the red light. The driver told the police officer that she never saw me or the red light. There was no place for me to go. A car travelling at least 40 miles-per-hour hit my left leg. I went sailing over my bike, and by the grace of God I landed on the grassy island. I lay there, conscious, with pain that I could never describe. I managed to look behind me at a slab of meat and bones that once was my left leg. The driver of the car ran over my bike and onto the island. I could have been under the bike.

I remember the ambulance ride, the Emergency Room, my wife coming down to the hospital, not knowing if my leg would ever be saved. The driver of the car received minor injuries according to the police officer and refused medical treatment.

I have been in the hospital for over a month,

with at least two more weeks ahead of me. I have had two operations and must have one more. My three small toes will be amputated, and I have no feeling on the left side of my foot. I live with pain each day, but with God's help and my wife's strength, without which I could never have come this far, and the doctor's statements that I will walk again, I keep going day in and day out.

It is now more than 30 days after that dreadful day, and it still is very painful to remember, even though I have only touched on all that has happened to me. The price for the feeling of power and that natural high is that mine and my family's lives will never be the same.

To those of you who own a motorcycle or are thinking about getting one, don't say it can't happen to me, or I'm too careful a driver to have it happen to me. Reach down and touck your left leg and your left foot. I wish I could!

#### '02nd reunion set for August

By TSgt. Wayne Bryant

If you can remember the 3502nd Recruiting Group, it's time to throw some dirt on your brown shoes and start walking. The Seventh Annual Reunion of the '02nd will take place on Aug. 13, 1982 in Hagerstown, Md. According to invitations sent to several former members of that esteemed organization, Bob Ocker is confirming reservations. Contact him at: 2285 Orrstown Rd, Shippensburg, Pa., 17257. The reunion will be a two-day event beginning on the 13th. Heading up this year's event is a famous '02nd personality, "Fast" Freddie Tice.

USAF Recruiting Service/RSA Randolph AFB, TX 78150